

Mississippi Association of County Agricultural Agents



**2005
Annual Meeting
Program Book**

SIXTY-EIGHTH ANNUAL MEETING
Mississippi Association of County Agricultural Agents
Bost Extension Center
Thursday, November 11, 2004

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SIXTY-EIGHTH ANNUAL MEETING
Mississippi Association of County Agricultural Agents
Bost Extension Center
Thursday, November 11, 2004

AWARDS PROGRAM

a.m.

- 9:00 Pick up Box Lunch Tickets (\$10)
Purchase Reverse Raffle Tickets (\$10)
Pay 2005 Dues (\$50 new member, associate member/\$80 regular member)
- 10:00 Call to Order John Coccaro, President
- 10:05 Invocation Victor Lee, President-Elect
- 10:10 MACAA Awards Presentations Victor Lee
Distinguished Service Awards
Achievement Awards
- 10:20 MACAA Outstanding Programs Awards Victor Lee
Sponsors: *Mississippi Pork Producers Association, BASF Corporation, Bayer Crop Service, Stoneville Seed, Delta & Pine Land Company, Mississippi Turfgrass Association, Mississippi Farm Bureau Federation, Primedia, Mississippi Federal Land Bank Association*
Outstanding Area Agents (2)
Outstanding County Director (1)
Outstanding Specialists (2)
- 10:30 Professional Excellence Awards Keith Crouse, Chair
- 10:35 Communications Awards Glen Hughes, Chair
- 10:45 MS Crop & Livestock Reporting Award Thomas Gregory, USDA-NASS
- 11:00 Outstanding Young Farmer Steve Cummings
- 11:05 Presidential Citation John Coccaro
- 11:10 Retirees of 2003 John Coccaro
- 11:20 Sunbelt Agricultural Exposition Chip Blaylock
- 11:25 Greetings MAE4-HA, MEAFCS
- 11:30 Adjourn to Bost Auditorium (South End) for Box Lunch Sponsored by Lancaster Sunbelt Agricultural Exposition
- 11:45 Reverse Raffle Roy Higdon, Lamar Adams, Jackie Courson

SIXTY-EIGHTH ANNUAL MEETING
Mississippi Association of County Agricultural Agents
Bost Extension Center
Thursday, November 11, 2004

BUSINESS SESSION

p.m.		
1:00	Call to Order	John Coccaro, President
1:05	Financial Report.....	John Anderson, Bookkeeper
1:10	Investment Report.....	Elmo Collum, Subcommittee Chair
1:15	Southern Region Director's Report	Elmo Collum
1:25	Mississippi Cattlemen's Association Report	Sammy Blossom
1:35	Break	
1:50	Memorial Service.....	Otis Davis, Chair
2:10	History Committee Report.....	Chuck Grantham, Chair
2:15	Policy Committee Report.....	Terry Rector, Chair
2:20	Other Old Business	
2:30	New Business	
2:40	Installation of Officers	Terry Rector, Past President
2:50	President's Report.....	John Coccaro
2:55	Incoming President's Report.....	Victor Lee
3:00	Adjourn to Extension Annual Conference General Session in Bost Auditorium	

BOARD OF DIRECTORS BREAKFAST MEETING
Friday, November 12, 2004

a.m.	
6:30	Harvell Room – 2 nd Floor MSU Union Building – Main Campus Sponsored by the Mississippi Cattlemen's Association

Mississippi
Association of County Agricultural Agents
2005 Officers and Directors

**MISSISSIPPI ASSOCIATION OF COUNTY AGRICULTURAL AGENTS
OFFICERS AND DIRECTORS
2005**

STATE ASSOCIATION

President..... Victor Lee
President –Elect Al Myles
1st Vice-President..... Ed Williams
2nd Vice-President..... Lamar Adams
Secretary/Treasurer (Pending Approval)..... Judd Gentry
Past President..... John Coccoaro

NORTHEAST DISTRICT

Senior Director..... Stacy Brown
Junior Director Bill Burdine
Membership Chairman..... Clint Young

SOUTHEAST DISTRICT

Senior Director..... Chuck Grantham
Junior Director Jim McAdory
Membership Chairman..... Mark McGee

NORTHWEST DISTRICT

Senior Director..... Eddie Harris
Junior Director Steve Martin
Membership Chairman..... Britton Hatcher

SOUTHWEST DISTRICT

Senior Director..... Donna Beliech
Junior Director Trey DeLoach
Membership Chairman..... Drew Bates

STATE OFFICE GROUP

Senior Director..... John Anderson
Junior Director Angelica Chapa
Membership Chairman..... Lelia Kelly

Mississippi
Association of County Agricultural Agents
2004 Active and Life Members

**MISSISSIPPI ASSOCIATION OF COUNTY AGRICULTURE AGENTS
ACTIVE MEMBERS AND CONSECUTIVE YEARS MEMBERSHIP
2004**

Lamar Adams	14	Dr. Ernest Flint, Jr.	13	Dr. Albert Myles	20
Walter Alford	27	Webb Flowers	3	Tim Needham	9
Dr. John Anderson	3	Dr. Charlie Forrest	24	Lance Newman	5
Dr. Gordon Andrews	16	Dr. Deborah Gaddis	5	Dr. Michael Newman	9
Brian Atkins	6	Dalton Garner	10	Melvin J. Oatis	21
Dr. John Aue	14	Judd Gentry	10	Dr. Larry Oldham	8
Tommy Baird	14	Dr. John T. Giesemann	20	Danny Owen	13
Don Bales	11	Mark Gillie	19	Dr. Jane Parish	1
Dr. Alan Barefield	1	Dr. Laurie Grace	3	Dr. Don Parker	4
Dr. Arthur A. Bates	1	Charles S. Grantham	15	Patrick Poindexter	4
Shelby Bearden	9	Clifford J. Hampton	23	Dr. Daniel Poston	4
Donna Beliech	9	Eddie B. Harris	19	Ruby Rankin	7
William T. Bishop	21	Britton Hatcher	2	Dr. Al Rankins	3
Dr. Alan Blaine	17	Richard Hay	1	Terry D. Rector	20
Anthony Bland	3	Dr. Alan Henn	3	Dr. Dennis Reginelli	13
Dr. Jimmy Bonner	4	Dr. Bill Herndon, Jr.	1	Donald Respass	11
D. R. Bozeman, Jr.	1	Roy Higdon	14	Joseph R. Rhea, Jr.	20
Andy Braswell	6	Charlie Hogue, Jr.	1	Willie S. Richardson	15
Thomas Brewer	4	Terry Holder	1	Clayton Rouse	13
Kipp Brown	7	Mike B. Howell	13	Ann Ruscoe	14
Stacy Brown	9	Harvin Hudson	15	Dr. Martha R. Sartor	25
Perry Brumfield	24	Dr. Glenn Hughes	9	Donald B. Schmidt	34
Dr. Martin W. Brunson	14	Dr. David Ingram	2	Jerry Singleton	3
Bill Burdine, Jr.	8	Kerry Johnson	8	Arthur D. Smith	21
James Burkhalter	7	Michael Keene	5	Donald H. Smith	21
Dr. John Byrd	15	Dr. Lelia Kelly	4	Dr. Charles Snipes	3
Mike Byrne	5	Jon Kilgore	3	Nelda Starks	15
Scott Cagle	4	Dr. Terry Kiser	3	Dr. Jim Steeby	7
Doug Carter	1	Dr. Erick Larson	9	Mike Steede	4
Dr. Angelica Chapa	1	Dr. Blake Layton	14	O'Lisa Stewart	6
Arthur Gale Chrestman	23	Billie Joe Lee	6	Charles Stokes	6
John C. Coccaro	19	Pamela R. Lee	2	Dr. Joe Street	3
Elmo Collum	7	Victor D. Lee	14	Dr. David Tatum	4
Dr. Jackie L. Courson	33	Dr. Andrew Londo	5	Liston Lee Taylor	21
Cliff Covington	16	William P. Maily	14	Houston Therrell	7
Dr. Mark A. Crenshaw	19	Robert E. Martin	3	James G. Thomas	22
Dr. Keith Crouse	8	Steven Martin	4	Tim Traugott	21
Dr. Virgil Culver	13	Dr. Will McCarty	24	Michael Tynes	6
Steve Cummings	25	Chance McDavid	5	Charles E. Waldrup	22
Dr. Bob Daniels	22	Mark McGee	1	Walter Walker	6
Otis L. Davis	21	Dr. Joe McGilberry	22	Dr. Wayne Wells	4
Trey DeLoach	2	W. Blair McKinley	23	Dr. Ben C. West	2
Dr. Steve Dicke	16	Marcus Measells	3	Dwayne L. Wheeler	24
Charles Estess	30	Dr. James Miller	3	Dr. Ronnie White	6
Wesley Farmer	9	Dr. Reuben Moore	14	Michael H. Willcutt	21
Charlie Fitts	19	Mark Mowdy	15	Glen E. (Ed) Williams	24

Jeffrey C. Wilson	1	Shelaine Wise	2	Clint Young	7
Norman Winter	5	Stanley Wise, Jr.	17	Mack Young	8
Stephen R. Winters	19	Frank Withers	8		

MISSISSIPPI ASSOCIATION OF COUNTY AGRICULTURAL AGENTS 2004 LIFE MEMBERS

Luther Alexander	Creevy Harness	Bobby G. Sims
George Alley	Joseph P. Harris	Donald D. Skelton
Joe P. Baker, Jr.	Robert B. Head	John W. Smith
Belton E. Berry	Bill Henry	W. T. Smith
Donald J. Blasingame	James B. Hollis	Thomas K. Swoope
W. M. Bost	Ruben Hoskins	William Swoope
Terry L. Bridges	Wayne Houston	Luther Swords
Malcolm L. Broome	Audrey W. Jones	Barney A. Tanner, Jr.
W. Daniel Bryant	Ronald L. Jones	Gerald T. Taylor
R. O. Buckley	John A. Killebrew	Tommy B. Taylor
Myles Carpenter	Perry D. Kimbrough	Lee H. Thompson
Frank Carter	W. B. Latham	James L. Tolar
James H. Caves	E. L. Locke	Leonard L. Turner
Danny Cheatham	Tom H. Loftin	Richard C. Twitty
James F. Clarke	Joe Love	Barry K. Wallace
Dexter Cochran	Jimmy K. Luther	Billy Walton
Leslie F. Coleman	John McCaskill	Coyt Watkins
James C. Collins	Jimmy C. McClain	George Weaver
Frank Corban	John McKie	W. V. Wells
Aubrey A. Cox	Jack C. McMillen	Carl G. Wilbourn
William D. Craft	Ed L. McWhirter, Jr.	Robert L. Williams
Louis L. Crawford	Thomas M. Moman, Jr.	David Young
John J. Dale, Jr.	Fred R. Montgomery	
Larry DeMuth	William F. Moore	
John A. Dickerson	George P. Mullendore	
Roy Doss	J. C. Oatis	
C. B. Duke	John L. Parker	
Sam W. Dyar	O. F. Parker	
Charles E. Estess, Jr.	Leon Paulette	
Donald Fleming	Tim Pepper	
W. M. Fleming	Ted Preuss	
Bobby M. Fulcher	Ted Pullin	
Joe C. Fulton	Elton Raby	
George W. Garrison, Jr.	Freddie Raspberry	
Lewis N. Garrison	James P. Richmond	
L. E. Gholston	Ross C. Robison	
G. W. Gilliam	George Rone	
Joe Goforth	Johnny Sartor	
William O. Goodwin	Ray M. Sartor	
Larry H. Graves	Joseph F. Schmidt	
Truitt Grubbs	Charles W. Shannon	

Mississippi
Association of County Agricultural Agents
2005 Committee Assignments

Mississippi Association of County Agricultural Agents 2005 Committee Assignments

Overall Committee Chairman

Al Myles, President Elect

Committee Members: Rueben Moore, Martha Ray, Sartor, Brian Atkins, Jackie Courson, Mike Tynes, Don Smith

Animal Science Committee

Chair: Richard Hay
Vice Chair: Kipp Brown
Committee Members: Gale Crestman, Charlie Forrest, Butch Withers, Tommy Bishop, Roy Higdon, Clint Young, Webb Flowers, Blair McKinley

Finance and Audit Committee

Chair: Judd Gentry
Vice Chairs:
Investments: Elmo Collum
Financial Records: John Anderson
Audit: Virgil Culver
Committee Members: Steve Martin, Victor Lee, Ed Williams, Dickie Rhea, Dan Posten, Al Myles

4-H and Youth Committee

Chair: Chuck Grantham
Vice Chair: Amy B. Ware
Committee Members: Mark Gillie, Mark Crenshaw, Scott Powers, O'Lisa Stewart, Justin Rodgers, Gina Wills, Charles Waldrup, Harvin Hudson

Hospitality Committee

Chair: Second Vice President Ed Williams
Vice Chairs:
Annual Meeting: **Steve Cummings**
Hospitality: Tommy Baird
Committee Members: Will McCarty, Gordon Andrews, Victor Lee, Wesley Farmer, Erick Larson, Steve Winters, Andy Braswell, Alan Blaine, Don Schmidt, Herb Willcutt, Dwayne Wheeler, Jim Miller

Historian Committee

Chair: Lee Taylor
Vice Chair: Otis Davis
Committee Members: Ernest Flint, Jr., Terry Rector, Don Smith, Chuck Grantham

Policy, Life Member, Life Member Executive Committee

Chair: Past President John Cocco
Vice Chairs:
Policy: Victor Lee
Life Members: Charlie Estess
Life Members Executive Committee: James Richmond, Dan Jones, Bobby Fulcher, Richard Twitty, Louis Crawford, Tim Pepper, Ronnie Jones
Committee Members:
Policy: All active past Presidents of MACAA
Life Members: Steve Strong, Melvin Oatis, Don Schmidt

Professional Excellence Committee

Chair: Wayne Wells
Vice Chair: Larry Oldham
Committee Members: David Tatum, Tim Traugott, Judd Gentry, Marty Brunson, Danny Owens, Cliff Hampton, John Giesemann, Keith Crouse

Extension Programs Committee

Chair: Charles Fitts
Vice Chair: Houston Therrell
Committee Members: Andy Londo, Dalton Garner, Eddie Harris, Paula Threadgill, Terry Rector, Jimmy Bonner, Alan Blaine, Steve Dicke

Recognition and Awards Committee

Chair: President-Elect Al Myles
Vice Chairs: District Sr Directors, District Jr Directors, District Membership Chairs, Past DSA Winners

Public Relations and Agricultural Issues Committee

Chair: James Burkhalter
Vice Chair: Melvin Oatis

Communications Committee

Chair: Deborah Gaddis
Vice Chair: Stacy Brown
Committee Members: Charlie Fitts, Steve Cummings, Norman Winter, Stanley Wise, Mike Steed, Marc Measells, Glen Hughes

Resolutions Committee

Chair: Mark Mowdy
Vice Chair: John Byrd
Committee Members: Mike Keene, Lelia Kelly, Wayne Wells, Don Respass, Ricky Ferguson

***Professional Training Committee**

Chair: Steve Richardson
Vice Chair: Clayton Rouse
Committee Members: Chance McDavid, Scott Cagle, Deborah Gaddis

Scholarship Committee

Chair: O'Lisa Stewart
Vice Chair: Donna Beliech
Committee Members: Reuben Moore, Mike Byrne, Jim McAdory, Dennis Reginelli, Andy Londo

Early Career Development Committee

Chair: Thomas Brewer
Vice Chair: Charles Waldrup
Committee Members: Michael Tynes, Billy Lee, Lance Newman, Jimbo Burkhalter, Berry Lott, Walter Walker

Administrative Skills

Chair: Alan Blaine
Vice-Chair: Dewayne Wheeler
Committee Members: Rueben Moore, Mike Keene, Don Respass, Virgil Culver, Tommy Bishop, Art Smith

Aquaculture/Sea Grant

Chair: Eddie Harris
Vice-Chair: Mac Young
Committee Members: Dennis Reginelli, Tommy Baird, Jim Thomas, Marty Brunson, Robert Martin, Jim Steeby

Horticulture

Chair: Charles Waldrup
Vice-Chair: Lelia Kelly
Committee Members: Tommy Bishop, Kerry Johnson, Steve Strong, David Ingram, Blake Layton, Donna Beleich

Forestry and Natural Resources

Chair: Trey DeLoach
Vice-Chair: Don Bales
Committee Members: Steve Dicke, Glenn Hughes, Tim Traugott, Bill Maily, Clayton Rouse, Cliff Covington, Steve Winters

Agricultural Economics

Chair: Charlie Forrest
Vice-Chair: Jim Steeby
Committee Members: Jon Kilgore, Andy Braswell, Judd Gentry, Chance McDavid, Clint Young, Robert Martin

Agronomy and Pest Management

Chair: Dennis Reginelli
Vice-Chair: Keith Crouse
Committee Members: John Coccarro, Eric Larsen, Will McCarty, Blake Layton, Stacey Brown, John Byrd, Alan Henn, Otis Davis, Ann Ruscoe

Teaching and Educational Technology

Chair: Patrick Poindexter
Vice-Chair: John Giesemann
Committee Members: Stanley Wise, Glenn Hughes, Michael Newman, Art Smith, David Tatum, Blair McKinley, Ed Williams

Mississippi
Association of County Agricultural Agents
2004 Committee Reports

4-H YOUTH COMMITTEE 2004 ANNUAL REPORT

The purpose of the 4-H Youth Committee is to promote youth development in Mississippi and to encourage our young people to get involved in activities associated with the Mississippi Association of County Agriculture Agents.

This year we had the opportunity for 4-H members from Mississippi to participate in the National Association of County Agriculture Agents 4-H Talent Revue that was held in Orlando, FL. We advertised to 4-H Agents in Mississippi to encourage their youth to submit tapes of their talents to the Talent Revue committee in Florida. We had two 4-H'ers who submitted tapes to the committee. One of our 4-H members was selected to participate in the National Association of County Agriculture Agents 4-H Talent Revue. Megan Westberry, Scott County 4-H'er, represented Mississippi well at the National meeting.

Respectfully submitted,

Chair: Harvin S. Hudson

Vice Chair: Chuck Grantham

Committee Members: Mark Gillie, Mark Crenshaw, Scott Powers, Amy B. Ware, O'Lisa Stewart, Gina Wills and Charles Waldrup

COMMUNICATIONS AWARDS COMMITTEE 2004 ANNUAL REPORT

Fourteen members submitted thirty-six eligible entries in the Communications Awards Program. We thank Dr. Ned Browning for coordinating the judging. Professionals in the Agricultural Communications Department helped serve as judges. The state winners were forwarded to regional and national competition. Appreciation is expressed to Mississippi Farm Bureau and Delta Farm Press/Intertec publishing for the financial support of the Communication Awards Program. Winners are listed below:

STATE COMMUNICATOR OF THE YEAR: Terry Rector

SPECIALIST/DISTRICT COMMUNICATORS OF THE YEAR

Specialist: Britton Hatcher
Northeast: Bill Burdine
Northwest: Ernest Flint
Southeast: Ruby Rankin
Southwest: Cliff Covington

Communications Awards Categories

- | | | |
|--|---|--|
| 1. Radio
1 st Terry Rector
2 nd Stephen Dicke
3 rd Andy Londo | 2. Published Photo Caption
1 st Cliff Covington | 3. Slides, Transparencies, Graphics
1 st Ernie Flint
2 nd Bill Burdine
3 rd Shelaine Wise |
| 4. Direct Mail
1 st Terry Rector
2 nd Bill Burdine
3 rd Cliff Covington | 5. Personal Column
1 st Terry Rector
2 nd Cliff Covington
3 rd Kerry Johnson | 6. Feature Story
1 st Terry Rector
2 nd Cliff Covington
3 rd Deborah A. Gaddis |
| 7. Newsletter, Individual
1 st Terry Rector
2 nd Ruby Rankin
3 rd Ernie Flint | 8. Newsletter, Team
No Eligible Entries | 9. Video Tape/TV
No Entries |
| 10. Fact Sheet
1 st Bill Burdine
2 nd Cliff Covington
3 rd Ernie Flint | 11. Publication
1 st Britton Hatcher
2 nd Deborah A. Gaddis
3 rd Britton Hatcher | 12. Home Page
1 st Stanley Wise
2 nd Jim Steeby |
| 13. Learning Module
1 st Ernie Flint | | |

National Finalists

Radio: Terry Rector

Personal Column: Terry Rector

Respectfully Submitted,

Glenn Hughes, Chair

Deborah Gaddis, Vice Chair

Committee Members: Stacy Brown, Charlie Fitts, Steve Cummings, Norman Winter, Stanley Wise, Mike Steede, Marc Measells

EXTENSION PROGRAM COMMITTEE 2004 ANNUAL REPORT

Congratulations to the four members who submitted three entries for the NACAA Search for Excellence Program. Walter “Trey DeLoach” entered in the 4-H/Youth category. Cliff Covington submitted an entry in Livestock Production. Both state winners placed well regionally. Jim Thomas and Alan Blaine won the regional and national awards for their entry in Remote Sensing and Precision Agriculture. NASA financially supported the national award. We are proud of all four of these gentlemen. Categories with no entries were: Crop Production, Landscape Horticulture, Farm and Ranch Financial Management, and Young, Beginning and Small Farmers/Ranchers. Give Charlie Fitts something to do next year, submit by March 15.

Respectfully submitted,

Stephen Dicke, Chair

Charlie Fitts, Vice Chair

Committee Members: Houston Therrell, Andy Londo, Dalton Garner, Eddie Harris, Paula Threadgill, Terry Rector, Jimmy Bonner, Alan Blaine

HISTORY COMMITTEE 2004 ANNUAL REPORT

Thanks to Dr. Ronnie White for updating the MACAA History last year. All that is needed this year was to update award winners and officers. The MACAA has a proud history and this document will serve as a reminder of the accomplishments of its members.

Respectfully Submitted,

Chair: Chuck Grantham

Vice Chair:

Committee Members:

HORTICULTURE COMMITTEE 2004 ANNUAL REPORT

Information about 2 Professional Improvement Council opportunities (RISE Study Tour & Horticulture Pre-Conference Tour) was sent to the membership. The RISE Horticulture / Turfgrass Study Tour, a weeklong tour covering horticultural interests in multiple state, was cancelled due to lack of sponsorship. Terry Rector was the only MACAA member that participated in the NACAA Horticulture Pre AM / PIC Workshop & Tour in Florida this year. The pre-conference tour started out with a visit to Jon's Nursery, which was a virtual sea (200 acres) of potted plants and then off to 10 acres of bromeliads under glass. The group visited the University of Florida's Ornamental Research Center and finally took a walking tour of Disney World's hotel landscape complex.

No horticulture related entries were submitted to the 'Call for Papers' from Mississippi.

Respectfully submitted,

Donna Beliech, Chair
Charles Waldrup, Vice-Chair

PROFESSIONAL EXCELLENCE COMMITTEE 2004 ANNUAL REPORT

The primary objectives of the Professional Excellence Committee are to encourage and showcase excellence in program efforts and to assist and recognize member's with/for career promotion and performance evaluations. During 2004 several members presented papers at professional meeting including the following: Jim Thomas "Remote Sensing Precision Agriculture," and Jimmy Avery "Commercial Catfish Production" at the NACA Conference in Orlando, FL; Wayne Wells "Efficacy of ALS Inhibiting Herbicides Applied to Selected Winter Weeds in Common Bermudagrass," "Virginia Buttonweed Control with ALS-Inhibiting Herbicides Applied Alone and with Trimec Classic," and Al Rankin "Tolerance of Selected Tomato Varieties to Postemergence Applications of Sandea" at the SWSS Conference in Memphis, TN.

As a result of hard work, dedicated service and professional improvement the following members deserve recognition for being awarded promotions through the rank, title, and promotion process. The following agents were promoted to Extension Agent IV: Bill Burdine, Eddie Harris, Mike Howell, Harvin Hudson, Ruby Rankin and Art Smith. The following agents were promoted to Extension Agent III: Judd Gentry, Billy Joe Lee and Jon Ruscoe. Two members were promoted to Extension Agent II: Thomas Brewer and Tim Needham. John Coccoaro deserve recognition as becoming District Program Director ANR/Northwest.

Three members received educational degrees. Shelby Bearden and Lance Newman received their master degree of AEE. Cliff Hampton received his EEd.

Members are encouraged to participate in Professional Excellence activities.

Respectfully submitted,

Keith Crouse, Chairman
Wayne Wells, Vice Chairman

Committee Members: Larry Oldham, David Tatum, Tim Traugott, Judd Gentry, Marty Brunson, Danny Owens, Cliff Hampton and John Giesemann

PROGRAM AWARDS COMMITTEE 2004 ANNUAL REPORT

The MACAA State Programs Awards was revised in 2003 to recognize members who plan and implement outstanding educational programs according to their duty assignment with the Mississippi State University Extension Service. The awards are presented at the annual MACAA Recognition and Awards Program.

Members are nominated by their peers. Written entries are submitted to the Chair of the Recognition and Awards Committee and those entries are judged by MACAA members nominated by the Association's five Senior Directors. Each Senior Director appoints one County Director, one Area Agent and one State Specialist as judges. Award winners may not be nominated again for the following two years, but may be re-nominated after that two-year period.

2004 AWARD CATEGORIES, WINNERS AND SPONSORS

Outstanding Area Agents

Donna Beliech
Charlie Stokes

Outstanding County Directors

Chuck Grantham

Outstanding Specialists

John Giesemann
Nelda Starks

Sponsors: *Mississippi Pork Producers Association*
BASF Corporation
Bayer Crop Science
Stoneville Seed
Delta & Pine Land Company
Mississippi Turfgrass Association
Mississippi Farm Bureau Federation
Primedia
Mississippi Federal Land Bank Association

Respectfully submitted,

State Chair, Victor Lee
Beef: Blair McKinley
Forestry: Bob Daniels
Soybeans: Alan Blaine
Horticulture: David Tatum
Turfgrass: Wayne Wells

Specialist: Art Smith
Cotton: Will McCarty
Corn: Eric Larson
Swine: Mark Crenshaw
Dairy: Wesley Farmer

PUBLIC RELATIONS AND AGRICULTURE ISSUES COMMITTEE 2004 ANNUAL REPORT

Perry Lee, Senator-District 35, MACAA/NACAA Life Member and former Mississippi County Agent served as a panelist during a development seminar offered at the 2004 AM/PIC in Orlando. The Seminar, titled "Marketing Extension Programs to Decisions Makers and Elected Officials" was well received by participants.

In a contest sponsored by the Mississippi Association of County Agricultural Agents, Kevin and Missy Kimzey of Water Valley is this year Jaycees/John Deere Outstanding Young Farmers for Mississippi. Kevin and Missy own and operate a farm, which includes 580 acres of cotton, 150 acres of corn and 200 acres of pine trees. In addition to their farm, they are also involved in a family partnership, which produces 1500 acres of cotton, 300 acres of corn and 200 acres of soybeans. They are actively involved in their community and are outstanding young leaders in the field of agriculture. They were, also, the 1997 Farm Bureau Outstanding Young Farmers for Mississippi.

The Kimzey's will compete in the National Jaycees/John Deere Outstanding Young Farmer Contest in February of 2005 in Modesto, California. Join us in wishing them well in their representation of Mississippi Agriculture.

Respectfully submitted,

Don Smith, Chair

Jim Buckhalter, Vice Chair

Committee Members: Brian Atkins, Jackie Courson, Dalton Garner, Reuben Moore, Melvin Otis, Martha Ray Sartor and Mike Tynes

RECOGNITION AND AWARDS COMMITTEE 2004 ANNUAL REPORT

MACAA is eligible for three NACAA Distinguished Service Awards (DSA) and two Achievement Awards (AA) based on our current membership. DSA numbers are based on two percent of the state association's total membership annually and can be awarded to any member who has at least ten years membership in MACAA and at least ten year's employment with MSUES. DSA winners are selected by their peers and must be approved by the MSU-ES Director. The winners are held in high esteem by their fellow members for their service in planning and delivering quality educational programs. Achievement Award winners are selected by their peers for outstanding early career programming. AA winners have to be current MACAA members and have less than ten years of MSU-ES employment. All DSA and AA winners must attend the NACAA Annual Meeting in the year they are honored.

The following DSA and AA winners for 2004 were selected and recognized at the NACAA Annual Meeting in Orlando, Florida.

Distinguished Service Award

Jim Thomas (State Office)
Don Respass (Northwest)
Mark Mowdy (Southwest)

Achievement Award

Stacy Brown (Northeast)
Jon Kilgore (Southwest)

The following DSA and AA winners for 2005 were selected in September 2004 and will be recognized at the 2004 NACAA National Meeting in Buffalo, New York.

Distinguished Service Award

Dennis Reginelli (Northeast)
Victor Lee (Southeast)
Bill Maily (Southwest)

Achievement Award

Jimbo Burkhalter (Northwest)
Kerry Johnson (Southeast)

DSA and AA awards are presented to members in the various districts on a rotating schedule. The following table shows the rotation schedule through 2009.

DSA/AA Awards Rotation Schedule:

<u>YEAR</u>	<u>DSA</u>	<u>AA</u>
2005	NE, SE, SW	NW, SE
2006	NW, SP, NE	SP, NE
2007	SE, SW, NW	SW, NW
2008	SP, NE, SE,	SE, SP
2009	SW, NW, SP	SE, SP

NW=Northwest, SE=Southeast

SW=Southwest

NE=Northeast, SP=Specialist

PREVIOUS MACAA DSA & AA WINNERS

DSA and AA award winners for the previous 15 years are listed below for your information.

1990	DSA	Truitt Grubbs James Clark Virgil Wells Jim Collins	Southwest Northeast Northwest Specialist
	AA	Mark Crenshaw	Northeast
1991	DSA	Jimmy Johnson Charles Estess Fred Rose Rat Harris	Southwest Northwest Northeast Southeast
	AA	Terry Rector	Southwest
1992	DSA	Bob Williams Larry DeMuth Jim Hollis Dwayne Wheeler	Specialist Southwest Southeast Northwest
	AA	John Gieseemann	Specialist
1993	DSA	Joe Baker Gale Chrestman Dan Jones	Specialist Northeast Southeast
	AA	Blake Layton Ted Miller	Southwest Northwest
1994	DSA	Will McCarty Bill Goodwin Doyle Varner	Specialist Southwest Northwest
	AA	Tommy Bishop Booker Mims	Southeast Northeast
1995	DSA	Bill Denmark Ronnie Hartness Terry Rector	Southeast Northeast Southwest
	AA	Eddie Harris Allen McReynolds	Northwest Southeast

**PREVIOUS MACAA DSA & AA WINNERS
(Continued)**

1996	DSA	Doss Brodnax Ted Miller David Roberts	Specialist Northwest Northeast
	AA	Marty Brunson Dennis Reginelli	Specialist Northeast
1997	DSA	Lee Taylor Charles Waldrup Tim Traugott	Southeast Southwest Northwest
	AA	Chuck Grantham Don Respass	Southeast Northwest
1998	DSA	Ed McWhirter Tommy Bishop Blair McKinley	Northeast Southeast Specialist
	AA	Victor Lee Reuben Moore	Southwest Specialist
1999	DSA	Tom Monaghan John Cocco Don Smith	Specialist Northwest Southwest
	AA	Shelby Bearden Dalton Garner	Southwest Northeast
2000	DSA	Ed Williams Harvin Hudson Steve Dickie	Northeast Southeast Specialist
	AA	Roy Higdon Mack Young	Southeast Northwest
2001	DSA	Tommy Baird Charlie Fitts John Byrd	Northwest Northeast Specialist
	AA	Larry Oldham Tim Needham	Specialist Northeast

**PREVIOUS MACAA DSA & AA WINNERS
(Continued)**

2002	DSA	Lamar Adams Charles Grantham Steve Winters	Southwest Southeast Northwest
	AA	Houston Therrell Judd Gentry	Southwest Northwest
2003	DSA	Alan Blaine Stanley Wise Clayton Rouse	Specialist Northeast Southeast
	AA	Erick Larson Glen Hughes	Specialist Southeast
2004	DSA	Mark Mowdy Don Respass Jim Thomas	Southwest Northwest Specialist
	AA	Stacy Brown Jon Kilgore	Northeast Southwest
2005	DSA	Dennis Reginelli Victor Lee Bill Maily	Northeast Southeast Southwest
	AA	Jimbo Burkhalter Kerry Johnson	Northwest Southeast

SCHOLARSHIP COMMITTEE 2004 ANNUAL REPORT

2004 saw an increase in scholarship applications from MACAA members with three total applications submitted. These members were as follows:

- Mr. Judd Gentry: \$500 to cover partial tuition, travel, and textbooks for a course he attended on the MSU campus in fall of 2004. \$250 was awarded.
- Mr. Kerry Johnson: \$1,000 to cover course work and travel associated with courses on MSU campus in fall of 2004. \$750 was awarded.
- Dr. Glenn Hughes: \$1,000 to cover travel related costs to attending international meeting in Italy in late summer 2004. An award was received; however it was for less than asked for.

Few reasons were given for the lower than requested funding amounts. Kerry Johnson was told that the budget he submitted was not detailed enough, however no other comments on the amount funded were provided. This is somewhat troubling.

1. There are some issues with the NACAA and our paid membership database. Due to all the changes in the MSU-ES in the last two years, combined with the changes in the MACAA during this same time, there is a need to “clean up” the membership rolls with the NACAA. The issues we want to address are:
 - a. What members currently have paid their \$40.00 so as to be eligible for national scholarships?
 - b. Clear up ambiguities within the national MACAA membership list.

The ambiguities with the member ship list include the listing of different donors for scholarship funds, rather than actual members. For example, Novartis may be listed as a “member” having made a donation for \$440. This would represent the donation for 11 members to be scholarship eligible.

This list needs to be fixed, so that we can determine which members have not donated the \$40, as well as adjusting donated funds (such as those mentioned earlier) for member use.

I have been trying to contact the 2004 national chair, Dr. Betsy Greene with the University of Vermont, but have been unsuccessful. Who ever the next national chair is, they need to be contacted so we can work through these issues. I am willing to work with the 2005 MACAA scholarship chair to accomplish this.

Respectively submitted,

Andy Londo, Chair
O’Lisa Stewart, Vice Chair

Mississippi
Association of County Agricultural Agents
2004 Financial Reports

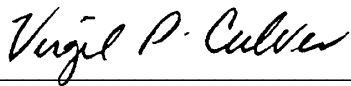
Income/Expenses – John Anderson
Audit – Virgil Culver
Investments – Elmo Collum

DATE: October 15, 2004

TO: THE OFFICERS AND DIRECTORS OF THE MISSISSIPPI ASSOCIATION
OF COUNTY AGRICULTURAL AGENTS

The Association's Balance Sheet and Profit and Loss Statement for the period 10/01/03 – 09/30/04, along with supporting financial documentation have been examined. These statements and supporting documents provide, without exception, and accurate accounting of the Association's funds.

The statements have been prepared on the cash basis method of accounting and, therefore, are not intended to indicate a financial position or operating results, as would be expected using the accrual method.



Virgil P. Culver
Audit Committee

MISSISSIPPI ASSOCIATION OF COUNTY AGRICULTURAL AGENTS
Income/Expense FY 2004

Income		
	Contributions	
	Awards-gen	\$ 4,100.00
	Comm. Award	\$ 350.00
	Total Contributions	<u>\$ 4,450.00</u>
	Dues	
	Associate Members	\$ 100.00
	New Members	\$ 450.00
	Regular Members	<u>\$ 10,565.00</u>
	Total Dues	\$ 11,115.00
	MACAA Luncheon Receipts	\$ 2,510.00
	Raffle	\$ 1,085.00
	Scholarship Fund	\$ 20.00
Total Income		<u>\$ 19,180.00</u>
Expense		
	Annual Meeting Expense	\$ 300.00
	Awards	
	Area Specialist	\$ 1,000.00
	Comm. Awards	\$ 460.00
	County Director	\$ 1,000.00
	Plaques	\$ 752.05
	State Specialist	<u>\$ 1,000.00</u>
	Total Awards	\$ 4,212.05
	Bank Charge	\$ 15.00
	Charity	\$ 100.00
	Door Prizes	\$ 200.00
	Hospitality	\$ 53.50
	Leadership Conference	\$ 635.00
	MACAA Luncheon Expenses	\$ 1,601.67
	Miscellaneous	\$ 100.00
	NACAA	
	Reg Dues	<u>\$ 7,300.00</u>
	Total NACAA	\$ 7,300.00
	Retiree Gifts	\$ 133.75
	Travel	<u>\$ 1,656.66</u>
Total Expense		<u>\$ 16,307.63</u>
Net Income/Loss		<u><u>\$ 2,872.37</u></u>

MISSISSIPPI ASSOCIATION OF COUNTY AGRICULTURAL AGENTS
Statement of Net Worth

	Sept. 30, 2003	Sept. 30,2004	Change
Assets			
Cash and Bank Accts.			
Pershing Money Market Acct	\$ 1,744.10	\$ 1,751.12	\$ 7.62
PW Cash Acct	\$ 869.11	\$ 7,472.36	\$ 6,603.25
AmSouth Checking	<u>\$ 10,274.72</u>	<u>\$ 15,806.18</u>	<u>\$ 5,531.46</u>
 Total Cash and Bank Accts.	 \$ 12,887.93	 \$ 25,030.26	 \$ 12,142.33
 Other Assets			
Invoices	\$ 436.99	\$ -	\$ (436.99)
 Investments			
PW Asset Portfolio	\$ 158,070.77	\$ 158,188.28	\$ 117.51
Insurance Products	\$ 21,265.53	\$ 22,331.79	\$ 1,066.26
 Total Investments	 \$ 179,336.30	 \$ 180,520.07	 \$ 1,183.77
 Total Assets	 \$ 192,661.22	 \$ 205,550.33	 \$ 12,889.11
 Liabilities			
Payables	\$ -	\$ 1,139.61	\$ 1,139.61
 Total Liabilities	 \$ -	 \$ 1,139.61	 \$ 1,139.61
 Overall Total	 <u>\$ 192,661.22</u>	 <u>\$ 204,410.72</u>	 <u>\$ 11,749.50</u>

INVESTMENT COMMITTEE REPORT NOVEMBER 2003 – OCTOBER 2004

Actions of the Investment Committee

November 17, 2003: Following the business meeting of the association the Investment Committee held a meeting to discuss the options on one of the CD's that will come due to December 29, 2003. Present at the meeting were: Lamar Adams, Victor Lee, Ed Williams, Al Myles, and Elmo Collum. The committee recommended that when the CD comes due that \$15,000 of the \$25,000 be rolled into another CD. The new CD should have a due date of no longer than one-year and the best possible interest rate be obtained. The balance of the old CD, \$10,000, be taken and try to obtain another fixed annuity similar to the present annuity. On November 25th, I informed our advisor to the recommendations of the Investment Committee and ask the advisor to be looking at the possibilities.

December 29, 2003: On Monday December 29th one of the associations \$25,00 came due. As a result of the meeting held on November 17th with five members of the Investment Committee and after reviewing the situation with the advisor and getting his recommendations the following actions were taken on the CD. \$11,000 was rolled over into another CD; we obtained a rate of 1.65% and will come due on 12/17/04. \$10,051.89 was used to purchase 375 shares of Parkway Preferred Securities. The rate on the securities is 7.5% and is due July 1, 2008. The balance of the CD, which came due on 12/29/03, \$149.41 some principle and interest, will be spread over to our Mutual Fund account. The association also had \$729.92 in cash at UBS and instead of it just sitting and not working for the association I had the advisor also spread it over the Mutual Fund account. \$3,798.70 will be used to pay our commitments as stated by association policy dealing with the Investment Account. UBS will render the association a check, made payable to MACAA. This check will be sent to John Anderson the chairman of the Finance and Audit Committee.

April 2004: On April 16th another of the \$25,000 CD's came due. After notifying the President of the Association and talking with five members of the Investment Committee, the CD was rolled over to another CD. The committee suggested that we roll the CD over to one that would come due in one-year and one that would have the highest rate of return. I talked with our advisor at UBS and he suggest that we only go out six months because of the possibility of interest rates rebounding in the next few months. I discussed this with four members of the Investment Committee and they agreed. So the CD was rolled to another CD that will mature on October 29, 2004, we received a rate of 1.2%.

August 2004: On August 9th another of the \$25,000 CD's that the association has come due. After notifying the Investment Committee (eight members), the members suggested that I follow the advice of our advisor. The UBS advisor recommended that we roll the CD over to another CD for six months that carries 1.6% interest rate. The advisor thinks that interest rates will rise in the next six months and should give us better returns after the first of the year. Other options given by the advisor were 3-month CD with 1.2% interest, one-year CD with 2.25% interest. The advisor also had two Fannie Mae Step-Up coupons, which would mature in February 2009 with call dates in February of 2005 and November 2004. The committee elected to stick with the

six month CD.

October 2004: On October 4th, I received a client notice statement from UBS Financial Services. The notice informed me that a \$6,000 Fannie Mae Step-Up coupon had been called. This coupon was one of the two coupons we have and could be called before the maturity date. With this coupon it was called 19 months and 14 days after being issued. Our advisor had said this could and probably would happen. Because of time I instructed our advisor to find another Fannie Mae Step-Up coupon, another coupon was found that matures in 2014. The likelihood of the coupon reaching maturity is not likely. The first call date for the coupon is 10/14/05 that carries a 4% interest rate, if it goes to 2007 the rate is 5%, 2009 the rate is 6%, and after 2009 the rate is 8%. I did take some of the cash on hand with UBS that was not drawing any interest and place with the coupon and raised the amount to \$7,000 instead of \$6,000. I did contact six of the Investment Committee members plus the President for the approval of the action, all voted for the action.

Respectfully submitted,

Elmo Collum
October 15, 2004

Mississippi
Association of County Agricultural Agents
Policy Committee Report

POLICY COMMITTEE 2004 ANNUAL REPORT

At the 2003 fall MACAA meeting, the membership unanimously approved the Policy Committee recommendation to amend Section 2, Article VII of the MACAA Constitution and By-Laws regarding standing committees. The approved change aligns MACAA committees with the current NACAA committee structure and includes five additional committees that MACAA needs as state association committees. The Policy Committee has inserted the amended Section 2, Article VII in the MACAA Constitution and By-Laws.

A Policy Committee recommendation was requested when the 2004 MACAA President was named MSUES District Director. Section 2, Article III regarding election of officers of MACAA reads “all nominees must be an active member of the Association for ten consecutive years and not a member of the State or District Supervisory and Administrative staff.”

The Policy Committee determined Section 2, Article III intends that members of the MSUES Administration not be nominated for MACAA office. However, there are no guidelines in the By-Laws for action if a properly nominated, elected and serving officer of MACAA becomes a member of the MSUES Administrative staff. Therefore, the Policy committee recommended to the Board that the current MACAA President complete his term as President, followed by his term as Past President. The Board, in special session, approved this recommendation.

Respectfully submitted,

Terry Rector, Chair
Stanley Wise
Jim Thomas
Lee Taylor
Dwayne Wheeler
Jackie Courson

Mississippi
Association of County Agricultural Agents
2004 Resolutions

2004 RESOLUTION

WHEREAS, the Mississippi Association of County Agricultural Agents has determined that a resolution in recognition of the Presidential Citation Award for 2004 is in order, and

WHEREAS, the recipient of this award has offered generous sponsorship and unlimited encouragement over many years to the members and various enterprises of this association, and

WHEREAS, the Mississippi Association of County Agricultural Agents is honored to present its Presidential Citation Award to the Mississippi Soybean Promotion Board,

BE IT THEREFORE RESOLVED that the Mississippi Association of County Agricultural Agents expresses its sincere gratitude and thanks to the Mississippi Soybean Promotion Board for its continued support and faith in MACAA.

BE IT FURTHER RESOLVED that a copy of this resolution be spread upon the minutes of this association.



2004 RESOLUTION

WHEREAS, John McCaskill and W.C. (Spec) Jefcoat, passed away during the past year and having served as agents with Mississippi State University Extension Service, and

WHEREAS, they devoted much of their lives to Mississippi State University Extension Services, and

WHEREAS, Mississippi State University Extension Services and the Mississippi Association of County Agricultural Agents lost faithful colleagues and friends,

NOW, THEREFORE, BE IT RESOLVED, that the Mississippi Association of County Agricultural Agents does hereby acknowledge its loss, and

BE IT FURTHER RESOLVED, that a copy of this resolution be attached to the minutes of the association.



2004 RESOLUTION

WHEREAS, Walter Alford, Don Schmidt, Dalton Garner, and Charlie Estess has retired from the Extension Service, and

WHEREAS, Walter Alford, Don Schmidt, Dalton Garner, and Charlie Estess have maintained current membership in the MACAA for ten consecutive years, and

WHEREAS, the Extension Service has had one of its greatest periods of growth from the standpoint of its importance to the clientele of this great state, and

WHEREAS, these Extension Agents devoted much of their life to Mississippi State University Extension Service,

NOW, THEREFORE, BE IT RESOLVED, that the Mississippi Association of County Agricultural Agents express the loss of active service of these dedicated persons to Mississippi State University Extension Service, and

BE IT FURTHER RESOLVED, that a copy of this resolution be spread upon the minutes of the association.



2004 RESOLUTION

WHEREAS, the National Association of County Agricultural Agents and the Mississippi Association of County Agricultural Agents recognize several of their members for Distinguished Service, and

WHEREAS, this special recognition is a signal of honor bestowed upon its recipients, and

WHEREAS, Don Respass, Jim Thomas, and Mark Mowdy have been so recognized,

NOW, THEREFORE, BE IT RESOLVED, that the Mississippi Association of County Agricultural Agents congratulates these members for the special recognition, and

BE IT FURTHER RESOLVED, that a copy of this resolution be spread upon the minutes of this association.



2004 RESOLUTION

WHEREAS, the Mississippi Association of County Agricultural Agents recognizes an Extension Agent with 10 years or less of service as a Achievement Award winner, and

WHEREAS, this special recognition is a signal of honor bestowed upon its recipients, and

WHEREAS, Stacy Brown and Jon Kilgore have been so recognized,

NOW, THEREFORE, BE IT RESOLVED, that the Mississippi Association of County Agricultural Agents congratulates these members for the special recognition, and

BE IT FURTHER RESOLVED, that a copy of this resolution be spread upon the minutes of this association.



2004 RESOLUTION

WHEREAS, the Sunbelt Agricultural Exposition and Lancaster Company have expressed their faith and hope in the work of Mississippi State University Extension Professionals, and

WHEREAS, these companies give encouragement, support and leadership to members of this association to continue outstanding work, and

WHEREAS, these companies help sponsor the MACAA Annual Meeting and Luncheon,

NOW, BE IT THEREFORE RESOLVED that the Mississippi Association of County Agricultural Agents expresses its gratitude and thanks to Chip Baylock and the Sunbelt Agricultural Exposition and Landcaster Company for their support.

BE IT FURTHER RESOLVED that a copy of this resolution be spread upon the minutes of the association



2004 RESOLUTION

WHEREAS the MACAA has reorganized its State Awards program in 2004 to better reflect the Extension positions and duties of its members, and

WHEREAS financial sponsorship of the six new awards are essential to make the award program competitive and reflective of outstanding Extension programming, and

WHEREAS sponsorship of the awards is by the Mississippi Pork Producers Association, BASF Corporation, Stoneville Pedigree Seed, Delta and Pine Land, Mississippi Farm Bureau Federation, Primedia, Bayer Crop Science, North Mississippi Federal Land Bank Association, and the Mississippi Turfgrass Association,

BE IT THEREFORE RESOLVED that the Mississippi Association of County Agricultural Agents expresses its gratitude and thanks to these sponsoring organizations and companies for their support and faith in MACAA.

BE IT FURTHER RESOLVED that a copy of this resolution be spread upon the minutes of this association.

2004 RESOLUTION

WHEREAS, the Mississippi Association of County Agricultural Agents recognizes its members that excel in Extension programming, and

WHEREAS, this special recognition is a signal of honor bestowed upon its recipients, and

WHEREAS, Donna Beliech and Charlie Stokes have been recognized as Outstanding Area Agents, Chuck Grantham has been recognized as Outstanding County Director, and John Gieseemann and Nelda Starks have been recognized as Outstanding Specialists for Extension programming in 2004,

NOW, THEREFORE BE IT RESOLVED that the Mississippi Association of County Agricultural Agents congratulates Donna Beliech, Charlie Stokes, Chuck Grantham, John Gieseemann, and Nelda Starks for this special recognition, and

BE IT FURTHER RESOLVED, that a copy of this resolution be spread upon the minutes of this association.



2004 RESOLUTION

WHEREAS the NACAA and MACAA Communications Awards Program promotes the effective use of communication skills in Extension program delivery, and

WHEREAS The Delta Farm Press and the Mississippi Farm Bureau Federation financially sponsor the MACAA Communication Awards Program, and

WHEREAS these businesses and organizations provide support and encouragement to the members of the association,

NOW, THEREFORE, BE IT RESOLVED that the Mississippi Association of County Agricultural Agents expresses its gratitude and thanks to these businesses and organizations.

BE IT FURTHER RESOLVED that a copy of this resolution be spread upon the minutes of this association.

Mississippi
Association of County Agricultural Agents
2004 Memorials

W. C. (SPEC) JEFCOAT

W. C. Jefcoat (Spec), 82, died Saturday, November 22, 2003, at South Central Regional Medical Center in Laurel.

Funeral service was held at 10 a.m. Monday November 24, at Colonial Chapel Funeral Home in Bay Springs. Burial will follow in Union Line Cemetery in Soso. The Revs. Nonnie Jefcoat, Clyde Little, and Brian Tilman will officiate.

Born in Soso, he was retired from the Mississippi State University Extension Service. Jefcoat was an Extension Agent in Jasper and Jackson Counties. After retirement from the Mississippi State University Extension in 1970, he established Jefcoat Pest Control Company. He graduated from Mississippi State University with membership into Who's Who of American Universities and Colleges and the honorary societies of Blue Key and Alpha Tau Alpha. He served as a local and state director of Mississippi Farm Bureau. He was a member of Bay Springs Baptist Church, where he served as a deacon for 40 years and also served as a Gideon. He was a member of American Legion for 50 years, and the VFW. Jefcoat was a World War II veteran having served in Southwest Pacific, New Guinea, and the Philippine Islands.

He was preceded in death by his brothers, James Norland Jefcoat and Rex Jefcoat.

He is survived by his wife, Estelle Jefcoat; a son, Craig Jefcoat of Bay Springs; two daughters, Janice Larson and Carmen Jefcoat, of Brandon; a sister, Ann Jefcoat Rayborn of Oxford; a brother, Lynn B. Jefcoat of Jackson; four grand-daughters, Stephanie Jefcoat, Stacie Schneeflock, Kristi Jefcoat, and Karen Jefcoat.

In lieu of flowers, the family requests memorials be made to Gideons International, Jasper County Gideons, Post Office Box 167, Bay Springs, MS 39422.

Visitation was held from 2 p.m. until 5 p.m. Sunday, November 23, at Colonial Chapel Funeral Home in Bay Springs, which is in charge of the arrangements.

JOHN HAMILTON MCCASKILL

John Hamilton McCaskill, 70, of Indianola died Monday, July 26, 2004, at South Sunflower County Hospital.

Funeral services were held Wednesday, July 28th, at 10 a.m. in the First United Methodist Church. Burial was in Indianola City Cemetery. Card Funeral Home was in charge of arrangements.

Mr. McCaskill was born March 3, 1934, in Vicksburg and had been a resident of Indianola since 1973. He graduated in 1956 with a Masters Degree in Agriculture from Mississippi State University. He served in the U. S. Navy from 1956 to 1958. He began working for the MSU Cooperative Extension Service in 1959 and retired in 1989 as Sunflower County Agent. He was an active member of First United Methodist Church and served as past Chairman of the Board of Trustees and was currently a member of the Administrative Board.

He is survived by his wife, Louise Dykes McCaskill; sons, Lynn McCaskill of Beaufort, South Carolina; Alan McCaskill of Indianola; Brian McCaskill of Madison; mother, Bertha Dade McCaskill; brother, Jimmy McCaskill of Vicksburg; sister, Betty McCaskill Bancroft of Memphis, Tennessee; and three granddaughters.

Memorials may be made to First United Methodist Church, American Cancer Society or Indianola Academy.

Mississippi
Association of County Agricultural Agents
Board Minutes

MISSISSIPPI ASSOCIATION OF COUNTY AGRICULTURAL AGENTS
Officers and Board of Directors Meeting
6:30 a.m. Tuesday, November 18, 2003
Ramada Inn - Starkville, Mississippi

President John Coccaro called the meeting to order at 6:30 a.m. with the following present:

Members:

Lamar Adams	Shelby Bearden	John Coccaro	Elmo Collum
Mark Crenshaw	Victor Lee	Mark Mowdy	Patrick Poindexter
Terry Rector	Mike Steede		

Guests:

Mr. Sammy Blossom, Executive Director of the Mississippi Cattlemen's Association
Dr. Joe McGilberry, MSU Executive Director for University Extension and Outreach

Victor Lee voiced the invocation and blessing of the food prior to the group enjoying a buffet breakfast sponsored by the Mississippi Cattlemen's Association.

President Coccaro reconvened the meeting and called upon Mr. Sammy Blossom for remarks from MCA. Mr. Blossom thanked the membership of MACAA for their strong support of MCA through the years and noted his pleasure in that support of MCA and other cattle production educational efforts has actually been enhanced in some counties following reorganization of MSU-ES.

President Coccaro thanked Mr. Blossom and the membership of MCA for their support, understanding, and cooperative working relationship with MACAA and MSU-ES.

President Coccaro asked Dr. Joe McGilberry to share his thoughts with the group. Dr. McGilberry noted a lot of things have happened in the realm of MSU-ES over the past sixteen months – and none of the changes we have experienced would have been possible without us making it happen via a positive attitude and commitment to serve the educational needs of the citizens we serve. He noted that through our efforts to work smarter with fewer employees, 101 permanent MSU-ES positions have been eliminated and 61 positions were held vacant until we began filling them in January of 2003. MSU-ES essentially did no hiring of new employees from August 2002 until January 2003.

Mike Steede asked about the status of filling the State ANR Program Leader position. Dr. McGilberry noted he is still reviewing candidates' qualifications and hopes to announce his decision by December 1st.

Lamar Adams asked Dr. McGilberry about how his recent appointment as Executive Director of University Extension and Outreach will impact MSU-ES. Dr. McGilberry noted that "University Outreach" will keep MSU-ES focused upon educational programming much like we have been doing in the past while the rest of the University will be focused on other avenues of outreach. MSU-ES will serve as the model of how outreach efforts are conducted.

Elmo Collum asked Dr. McGilberry about projections of our State budget appropriations and Victor Lee added an inquiry about information in the press relative to the Federal budget for Extension and Research being cut by \$173 billion. Dr. McGilberry responded that there is a trend to increase Federal dollars for formula funding. He noted the MSU-ES Leadership Team is maintaining good relationships with the Mississippi Congressional delegation. Some University leaders want budget increases authorized by Congress to come in the form of competitive grants – but Dr. McGilberry notes we must have formula funds to support Extension program delivery.

In addressing State appropriations, Dr. McGilberry noted MSU-ES has fared well in support from the State Legislature in the past few years. We must establish support from newly elected Representatives, Senators and legislative leaders who will assume office in January. He indicated preliminary discussions reveal MSU-ES may possibly lose \$1.6 million dollars in our State appropriations in 2004 – but a contingency plan is in place to deal with such a cut should it become reality. He noted we are in better shape than Extension in many of our sister states in the Southeast and that Minnesota recently closed all of their County Extension offices and retained only a few employees in 17 Regional Extension Centers. Alabama Extension is in a financial crunch and currently preparing for a major structural reorganization.

Dr. McGilberry indicated funds have been reserved for each of the sixteen MSU-ES/MAFES Priority Program Groups (PPGs) to receive a one-time allocation of \$5,000.00 to support educational and research activities. It will be incumbent upon each PPG to decide how to utilize this funding.

Dr. McGilberry said he doesn't expect Governor Musgrove to announce any budget rescission prior to the end of his term, nor does he expect Governor-Elect Barbour to recall funding early in his term. Mississippi agricultural producers were blessed with a good year for crops and cattle markets greatly improved – resulting in a strong positive economic impact for the state. Hopefully, the general economy will continue improving to allow the State to rebound from the estimated \$500 to \$700 million revenue shortfall.

Sammy Blossom injected that we all need to help inform the public about the economic impact and value of Mississippi agriculture. He referenced an editorial in Sunday's (November 16, 2003) "Clarion Ledger" that proposed disbanding the Mississippi Department of Agriculture and Commerce.

Dr. McGilberry again thanked the MACAA membership for everything they do in serving the educational needs of the citizens of Mississippi. President Cocco thanked Dr. McGilberry for taking time to share his thoughts with us.

President Cocco asked Elmo Collum to voice comments from his perspective as one of our NACAA Southern Region Directors. Elmo thanked the group for supporting him in his NACAA role and pledged to continue representing Mississippi well. He reported his fellow Southern Region Director, Doug Wilson from Kentucky, had recently undergone double knee replacement and is recuperating.

Elmo noted NACAA is experiencing financial restraints, but the Officers and Board members realize increasing membership dues is not the answer. Vice-Directors are going to become national membership chairs in efforts to increase membership. The NACAA Board is exploring ways of possibly changing the Annual Meeting and Professional Improvement Conference scheduling format by having the banquet on Wednesday evening and closing the AM-PIC following the educational tours on Thursday. Elmo noted the primary goal of the NACAA AM-PIC is to maintain and improve professional improvement opportunities for members. The Wyndam Palace Resort Hotel is the headquarters hotel for the 2004 NACAA AM-PIC in Orlando, Florida with a room rate of \$139.00 per night. NACAA is encouraging all delegates to stay at the Wyndam to meet contract obligations. Elmo noted the Florida Association has raised roughly three-fourths of the money they will need for the AM-PIC. The Bellamy Brothers have been booked for Wednesday evening's entertainment. Elmo asked us to encourage our fellow MACAA members to attend the 2004 NACAA AM-PIC in Orlando and again thanked the group for their support as he serves as a Southern Region Director.

Elmo noted he, President John Coccaro, and President-Elect Victor Lee will be attending the Joint Council of Extension Professionals (JCEP) Southern Region Leadership and Professional Development Conference in Atlanta, Georgia February 1st – 3rd, 2004. He also noted the JCEP Public Issues Leadership Development Conference (PILD) will be in Washington, D.C. May 2nd – 5th, 2004 and will be attended by First Vice President Al Myles. Elmo suggested Al should communicate with Dr. Marty Fuller about possibly arranging meetings with members of the Mississippi Congressional Delegation during the PILD.

The group discussed the hard work Rhonda Walker-Kinard put into making our MACAA Annual Meeting successful. The group wants to be sure our appreciation is properly expressed to Rhonda. Victor Lee moved to issue Rhonda a \$100.00 check as a token of our appreciation; second by Mike Steede; approved unanimously. President Coccaro will follow up to be sure John Anderson is aware of authorization for this payment.

Terry Rector also directed appreciation to Janice Guice for the work she put into preparing our 2004 MACCA Annual Meeting Program Book. Mark Crenshaw moved to issue Janice a \$50.00 stipend check as thanks for her assistance; second by Mike Steede; approved unanimously. President Coccaro will confirm that John Anderson is aware of authorization for this payment. Terry Rector noted Donna Schmitz has agreed to help prepare the MACAA book next year.

President Coccaro opened the floor to a matter of old business upon which no action was taken at the August 6th, 2003 Board Meeting: a request from the Florida Association of County Agricultural Agents to co-sponsor a catfish meal during the 2004 NACAA AM-PIC in Orlando. Elmo indicated six states have been asked to contribute \$3,000.00 for this off-site Monday night meal that is estimated to cost roughly \$18,000.00. The group discussed if we had any funds available to send to Florida for this assistance and the question was raised as to whether the Florida delegation assisted with the 2000 meeting in Jackson. Elmo noted ten percent of the growth of our MACAA investments is earmarked to help southern states with NACAA events; this year that ten percent would be roughly \$422.00. Terry Rector noted it was very difficult to develop a MACAA budget that cash-flowed and that he did not know if we could comfortably

and feasibly contribute \$3,000.00 to the Florida catfish meal. It was noted that Florida did not help with a meal at the 2000 NACAA AM-PIC in Jackson. At the 2002 NACAA Annual Meeting in Savannah, Georgia the Florida Association contributed \$3,000.00 to the catfish meal for which Mississippi provided the labor and cooking equipment (Louisiana contributed \$750.00). The Florida Association also assisted with serving and cleanup during the meal in Savannah.

Lamar Adams noted that he hated not to be able to support our Florida neighbors, but if funds simply are not available we have no other choice. Therefore, he moved that we decline the invitation to send any funds to the Florida Association to assist with a catfish meal; second by Patrick Poindexter; unanimously approved. President Coccaro will communicate this decision to Florida Association of County Agricultural Agents President Patrick Hogue and will offer our assistance with “sweat equity” in that we might be able to provide manpower for helping with set up and clean up.

The group discussed the membership dues increase approved during yesterday’s (Monday, November 17th, 2003) Annual Meeting. As a result of that approval, MACAA annual membership dues now stand at \$80.00. First time membership dues and Associate Member dues (for members of sister Associations) remain at \$50.00. Lamar Adams noted that roughly twenty-five members paid the full \$80.00 yesterday, one person paid \$50.00 for Associate Membership, four new members paid the \$50.00 new membership fee, seventy-four paid \$65.00 (and thereby owe an additional \$15.00), 1 paid \$75.00 (and thereby owes an additional \$5.00), and forty-four members have paid nothing toward renewal of membership for 2004. There was group discussion relative to concerns about the \$15.00 dues increase having a negative impact upon membership. It was noted that some members have stated they will not pay \$80.00. The group discussed an urgent need to make sure all members understand the benefits they can receive from being active members of MACAA and NACAA. The Board agreed to pursue additional means of providing more member services. They also noted the need to more strongly promote educational opportunities available through the NACAA scholarship fund.

President Coccaro noted the Board approved a procedure for sending members an invoice for dues during the 2003 Winter Board Meeting on February 5th, 2003. He will have additional communication with John Anderson and Lamar Adams about making sure all members receive an invoice generated by our membership-tracking software.

There was discussion about interest returns upon our MACAA investments. Elmo noted we will have interest income this year. The group noted these dollars will be invested and distributed according MACAA policy established and approved by the membership last year. Elmo will handle these transactions and provide documentation reports for the Board and the Finance and Audit Committee.

The group discussed investigating Agents being able to receive Inservice Training Hours credit for participating in the NACAA AM-PIC. President Coccaro will follow up on this issue with the MSU-ES Staff Development Department.

Shelby Bearden discussed the issue of years of service/membership requirements for AA Awards, DSA Awards, and Officer positions. It was noted that according to the MACAA Constitution and Bylaws:

- **Article III: Officers and Directors** – “Officers of this Association shall be President, President-Elect, First Vice President, Second Vice President, and Secretary-Treasurer. To be eligible to serve as an officer of this Association, all nominees must be an active member of the Association for ten consecutive years and not a member of the State or District Supervisory and Administrative Staff.”
- **“The Distinguished Service Award (DSA)** is presented to members who have served at least ten consecutive years as a member of MACAA and the Cooperative Extension Service, have conducted outstanding programs, are held in high esteem by their fellow workers, and are approved by the Director of Extension. They must be members of MACAA the year they are selected. States are allocated DSAs based on each state’s membership as of June 30th of the previous year. MACAA is entitled to DSAs based on two percent of its membership or major fraction thereof. No unfilled quotas can be carried over and applied to future quotas.” (Reference: MACAA Officers Handbook – November 2002 Revision – page 15).
- **“The Achievement Award (AA)** is awarded to Agents with fewer than ten years of service in the Cooperative Extension Service and who have exhibited excellence in the field of professional Extension. Nominees must be members of State and National Association the year they receive the award and have the approval of the Extension Director. Each state shall be eligible to nominate one Agent. No unfilled quotas can be carried over and applied to future quotas.” (Reference: MACAA Officers Handbook – November 2002 Revision – page 15).

The group noted these “ten years of continuous membership” DSA and Officer guidelines do not directly dictate the ten years must be contiguous with the year in which the award or nomination is made (i.e., an Agent may be a member for ten consecutive years, skip a few years, renew membership and still be eligible for the DSA Award and/or nomination as an officer). Although this is not a recommended approach, current rules will allow it. Senior Directors are charged with conducting elections for AAs, DSAs, and the position of Secretary; therefore, it is incumbent upon them to be provided a membership roster with an accurate record of each member’s years of membership. It is suggested the computer spreadsheet used to maintain MACAA membership records be modified to contain a column for “Historical Membership Years” and a column for “Consecutive Membership Years.” The “Historical” listing shall be a record of the total number of years the member has paid his/her dues – consecutive and/or sporadic. The “Consecutive” listing shall be the number of consecutive years of membership. For most members, these two records will reflect the same number of years. However, some Agents may elect not to pay dues one year (or forget to pay them) and will thereby cease to accumulate consecutive years of membership. They would then be required to restart accumulating years of consecutive membership by paying dues again. If a member pays membership dues for ten consecutive years, he/she is then eligible for the DSA and Officer positions, provided they are paid members during the year of selection and/or nomination. It is also suggested for the Secretary to make this membership record available to all members immediately following the annual membership drive to allow members and the Board to resolve

any record discrepancies in an orderly and timely fashion. President Coccaro will be sure these suggestions are implemented posthaste.

Lamar Adams noted several members have raised questions over expenses associated with the 2002 MACAA Annual Meeting luncheon. The Income/Expense sheet for FY 2003 shows \$1,650.00 income for the luncheon and \$1,800.00 for MACAA luncheon expenses. Members question how we lost money on the luncheon as everyone paid \$10.00 and the Sunbelt Ag Expo helps sponsor the meal. Adams asked why John Anderson could not supply the Board with an itemized accounting of all income and disbursements associated with the 2003 MACAA Annual Meeting Luncheon. The group agreed this information should be made available to the membership. Adams will ask John Anderson to help him develop an itemized statement of income and expenses for the luncheon to share with the membership.

Secretary Lamar Adams reviewed the roster of 2004 MACAA Officers and Directors as follows:

President: John Coccaro
First Vice President: Al Myles
Secretary-Treasurer: Lamar Adams

President-Elect: Victor Lee
Second Vice President: Ed Williams
Past President: Terry Rector

NORTHEAST DISTRICT

Senior Director: Patrick Poindexter
Junior Director: Stacy Brown
Membership Chair: Lelia Kelly

NORTHWEST DISTRICT

Senior Director: Jimbo Burkhalter
Junior Director: Eddie Harris
Membership Chair: Steve Martin

SOUTHEAST DISTRICT

Senior Director: Mike Steede
Junior Director: Chuck Grantham
Membership Chair: Jim McAdory

SOUTHWEST DISTRICT

Senior Director: Shelby Bearden
Junior Director: Jon Kilgore
Membership Chair: Trey DeLoach

STATE OFFICE GROUP

Senior Director: Blake Layton
Junior Director: John Anderson
Membership Chair: Erick Larson

There being no further discussion of business, Victor Lee moved to adjourn; second by Patrick Poindexter; approved unanimously. Meeting stood adjourned at 8:15 a.m.

Respectfully submitted:

MACAA Board Approval:

Lamar Adams
2004 MACAA Secretary

John Coccaro
2004 MACAA President

MISSISSIPPI ASSOCIATION OF COUNTY AGRICULTURAL AGENTS
Winter Board Meeting - Officers and Directors
8:00 a.m. Tuesday, February 17, 2004
MSU-ES Distance Education Interactive Video Classroom Network (7 Locations)

President John Coccaro called the meeting to order at 8:10 a.m. and asked Victor Lee to voice the invocation. Secretary Lamar Adams conducted the roll call, which reflects a total of twenty-five members present at seven Interactive Video Classroom locations:

Hattiesburg: Lamar Adams (Secretary), Chuck Grantham (SE Jr. Director & Historian Committee Chair), Glenn Hughes (Communications Committee Chair), Martha Ray Sartor, Dwayne Wheeler; **MSU:** Stacy Brown (NE Jr. Director); **Newton:** Harvin Hudson (4-H and Youth Committee Chair), Victor Lee (President-Elect); **Raymond:** Shelby Bearden (SW Sr. Director), Donna Beliech (Horticulture Committee Chair), D. R. Bozeman, Elmo Collum (Southern Region NACAA Director), Trey DeLoach (SW Membership Chair), Steve Dicke (Extension Programs Committee Chair), Jon Kilgore (SW Jr. Director), Bill Maily, Dr. Joe McGilberry, Terry Rector (Past-President), Don Smith (Public Relations and Agricultural Issues Committee Chair); **Senatobia:** Jimbo Burkhalter (NW Sr. Director); **Stoneville:** John Coccaro (President), Steve Martin (NW Membership Chair); **Verona:** Patrick Poindexter (NE Sr. Director), Lelia Kelly (NE Membership Chair), Stanley Wise.

Alphabetical Listing of Participants: Lamar Adams, Shelby Bearden, Donna Beliech, D. R. Bozeman, Stacy Brown, Jimbo Burkhalter, John Coccaro, Elmo Collum, Trey DeLoach, Steve Dicke, Chuck Grantham, Harvin Hudson, Glenn Hughes, Lelia Kelly, Jon Kilgore, Victor Lee, Bill Maily, Steve Martin, Joe McGilberry, Patrick Poindexter, Terry Rector, Martha Ray Sartor, Don Smith, Dwayne Wheeler, Stanley Wise.

Officers and Directors Participating by Location: President John Coccaro (Stoneville), President-Elect Victor Lee (Decatur), First Vice President Al Myles (*absent*), Second Vice President Ed Williams (*absent*), Secretary-Treasurer Lamar Adams (Hattiesburg), Past President Terry Rector (Raymond), NE Senior Director Patrick Poindexter (Verona), NE Junior Director Stacy Brown (MSU), NW Senior Director Jimbo Burkhalter (Senatobia), NW Junior Director Eddie Harris (*absent*), SE Senior Director Mike Steede (*absent*), SE Junior Director Chuck Grantham (Hattiesburg), SW Senior Director Shelby Bearden (Raymond), SW Junior Director Jon Kilgore (Raymond), State Senior Director Blake Layton (*absent*), State Junior Director John Anderson (*absent*)

A total of twenty-five people participated in this meeting, including: four Officers (Executive Committee Members), three Senior Directors, and three Junior Directors (a total of ten members of the Board of Directors – reflecting a majority quorum of the sixteen seated members of the Board), three membership chairs, five committee chairs, and seven members.

President Coccaro thanked the group for making efforts to attend an early morning meeting deemed necessary to meet Dr. McGilberry's schedule. He then called upon Dr. Joe McGilberry, Executive Director of Mississippi State University Extension and Outreach to address the group.

Dr. McGilberry thanked the group for accommodating his schedule and noted he would be catching a flight heading to a national meeting of Extension Directors in Phoenix, Arizona later this morning. His first comments addressed current and projected budget situations – Federal and State. On the Federal side, the Extension system took a significant budget cut this year. Priorities among state Extension Directors across the country are to work toward having these funds restored. The FNP program suffered a tremendous loss of funding nationwide (roughly \$150,000.00 for Mississippi). Total federal budget cuts will negatively impact MSU-ES roughly \$300,000.00 to \$500,000.00. Dr. McGilberry also noted it has been years since any increases in Extension Formula Funds have been awarded. Considerable efforts are underway to increase Formula Funding.

In addressing the State budget, Dr. McGilberry noted widespread reports that the Mississippi Legislature is facing building a budget under the burden of a projected \$500 million revenue shortfall. State agencies are asking for level or increased funding – but there doesn't appear to be much money in the state coffers to draw upon. Dr. McGilberry noted it is extremely important for our State Legislators to be aware of the significant impact MSU-ES has upon improving the economic well being and quality of life for residents in all 82 counties. He further explained some legislators have expressed early commitment to maintain level funding for MSU-ES in Fiscal Year 2005 – and possibly even authorize a small salary increase. The LBO hearing has recommended a \$2.3 million cut for MSU-ES.

Dr. McGilberry stressed all MSU-ES positions are secure and we can continue funding what we have. Fourteen county-based positions (as outlined in the MSU-ES Reorganization Structure) and some critical state-level positions remain open. In light of current and projected budget constraints, we may have to freeze hiring any new employees at some point in the near future.

Dr. McGilberry urged all MSU-ES personnel to visit with local decision makers to share programming successes.

Patrick Poindexter quizzed Director McGilberry about reports in a local paper relative to a State Hiring freeze. Dr. McGilberry responded that this freeze is only applicable to State Personnel Board employees and thereby does not affect MSU-ES.

Dr. McGilberry briefly discussed the issue of Insurance for MSU-ES personnel and their dependents by noting he understands that making employees responsible for insurance payments will place added financial burdens upon us. Hopefully, the Legislature will find other ways to decrease insurance costs to the state.

Elmo Collum asked Director McGilberry about his opinion relative to MACAA and our sister organizations getting together to host some sort of “Legislative Day” – possibly a Fish Fry – to show our appreciation for their support and to tell our story. Dr. McGilberry noted it is probably too late to put anything together this year and that John Tomlinson is keeping administration well informed of emerging Legislative issues. Terry Rector noted that it would probably be best to just work with a group of key legislators to be sure they are aware of the impact of MSU-ES educational programming across the state. Legislators are constantly being bombarded with

requests for funding – and another invitation to a meal probably will not impress them and/or get their attention.

Dr. McGilberry noted the 4-H Legislative Day is tremendously effective in getting our youth program success stories to the forefront of Legislators' thoughts. They love having their picture taken with young people to be published in local papers back home.

Dr. McGilberry indicated we are moving along nicely with completely implementing the county-based reorganization structure. He said many of our clientele groups have indicated they believe reorganization is a step in the right direction to meet educational needs of citizens in times of dwindling State and Federal funds.

Dr. McGilberry ended his remarks by noting Administration is trying to resolve issues relative to Priority Program Groups (PPGs) and will be working during the next several months to improve the way PPGs operate and enhance Extension educational programs throughout the state.

President Coccaro called upon Secretary Lamar Adams to read minutes recorded during the November 18th, 2003 Board meeting. Adams noted he had e-mailed said minutes to all Board members on January 16th and asked if the group needed him to read through them.

Victor Lee moved to accept the November 18, 2003 Board Minutes as presented, second by Chuck Grantham, motion passed unanimously.

President Coccaro called upon Secretary Lamar Adams to present a Financial Report. Adams noted he had no formal financial report prepared but that MACAA Bookkeeper John Anderson has received payment for the joint-association luncheon on November 17th, 2003 from the Mississippi Association of Extension 4-H Youth Agents and will soon be collecting payment from the Mississippi Extension Association of Family and Consumer Science. An itemized financial statement from this luncheon will be presented to the MACAA membership during the 2004 Annual Meeting.

Secretary Adams also addressed the Board concerning what he termed "a sad state of affairs" relative to collection of 2004 Membership Dues. He noted he was hearing quite a bit of resistance from members relative to the \$15.00 increase in membership dues approved at the 2003 Annual Membership Meeting on November 17th. Many members are questioning if they "get \$80.00 worth of services from their membership." As of today, we have 48 members paid in full, 65 members who paid the old \$65.00 dues and thereby owe an additional \$15.00, and 33 members from 2003 who have paid nothing. Adams urged the Board and Membership Chairs to get busy urging our colleagues to pay their dues in full to continue receiving all benefits and privileges of MACAA and NACAA membership.

President Coccaro echoed Adams' suggestion that we all need to help convince our coworkers of the many benefits MACAA and NACAA membership has to offer. He then called upon Elmo Collum to present a MACAA Investment Committee Report.

Elmo Collum, Investments Vice Chair of the MACAA Finance and Audit Committee, reported said committee met at MSU on November 17th, 2003 to discuss action to be taken upon a \$25,000.00 CD maturing December 29th, 2003. The committee agreed to roll \$15,000.00 into a new CD of no more than one-year maturation at the best possible interest rate and to place the remaining \$10,000.00 in another fixed annuity similar to the one we currently have. Collum informed our broker of these committee recommendations and asked him to begin exploring possibilities. Collum reported that when the CD matured on December 29th, the following actions were taken upon recommendation of our broker and approval of the committee: \$11,000.00 was placed into a CD bearing 1.65% interest and maturing December 17, 2004. \$10,051.89 was used to purchase 375 shares of Parkway Preferred Securities at a 7.5% interest rate maturing July 01, 2008. The balance of this \$25,000.00 CD, along with interest and \$792.92 of MACAA cash on hand at UBS was spread over the MACAA Mutual Funds Accounts. \$3,798.70 will be used to pay our commitments as authorized by MACAA policy governing our Investment Account. UBS will forward a check payable to MACAA to Dr. John Anderson, Financial Records Vice Chair of the MACAA Finance and Audit Committee.

Collum also presented an Investment Account Statement as of January 31st, 2004 reflecting a value of \$185,212.89 (a gain of \$11,954.89 over our position in November 2003). Of the total MACAA investment, 56.8% is in CDs, Annuities, and Government Coupons while 43.2% is in Mutual Funds and Preferred Securities.

Terry Rector questioned how we are going to use the portion of Investment Account interest earmarked for "First Timers" participating in the NACAA Annual Meeting and Professional Improvement Conference. MACAA policy governing interest generated by our Investment Account stipulates: 10% to be reinvested, 50% for MACAA Professional Improvement Opportunities, 5% to Mississippi Farm Bureau Young Farmer Program (maximum \$750.00), 5% to Mississippi Cattlemen's Association Scholarship Program (maximum \$750.00), 5% to Mississippi Association of Extension 4-H Agents (maximum \$750.00), 5% to Mississippi Extension Association of Family and Consumer Science (maximum \$750.00), 10% to support development of 4-H Curriculum Materials (maximum \$1200.00), and 10% for Support of NACAA AM-PIC in the Southern Region (as approved by the MACAA Board). Given expected growth of the Account, we should have roughly \$2000.00 available to support MACAA members wanting to participate in the 2004 NACAA AM-PIC in Orlando, Florida – with "First Timers" being given first consideration for eligibility of funds (maximum of \$500.00) and other members being eligible if all available funds are not expended on First Timers.

The question arose as to if participation in the 2000 NACAA AM-PIC in Jackson would be considered as MACAA members' "First Time." Patrick Poindexter moved to exclude the 2000 Jackson meeting as being MACAA members' first NACAA AM-PIC (this would allow all MACAA members who participated in the 2000 Jackson meeting but who have not attended any other NACAA AM-PICs to be eligible to request the "First Timer" funds), seconded by Chuck Grantham, motion passed unanimously. Hence, President Coccaro will inform the membership of the opportunity to request these "First Timer" funds and will establish an appropriate application procedure and deadline.

President Coccaro called upon Elmo Collum, NACAA Southern Region Director, to deliver an update of NACAA items of interest. Collum reported President John Coccaro, President-Elect Victor Lee, and he represented MACAA at the Joint Council of Extension Professionals (JCEP) Southern Region Leadership and Professional Development Conference in Atlanta, Georgia February 1st-3rd. He further noted most of the Conference discussion revolved around the "Galaxy" meeting. The 13 Southern Region States developed a resolution concerning "Galaxy" for presentation to NACAA membership. Collum noted this resolution is essentially the same as "Option 3" that was discussed during the 2003 NACAA AM-PIC in Green Bay, Wisconsin. This resolution states, "NACAA will actively participate in the Galaxy planning and programming process with equal representation in partnership with other associations. NACAA will continue to hold its Annual Meeting and Professional Improvement Conference in accordance with the established NACAA rotation." Southern Region State Presidents have been asked to discuss this issue with their respective Boards to vote either in favor of the resolution or in opposition to resolution.

Shelby Bearden moved in favor of MACAA supporting the Galaxy resolution as presented, seconded by Jimbo Burkhalter, motion passed unanimously.

NACAA Director Collum also indicated most states are delinquent in submitting 2004 NACAA membership dues. NACAA dues are due January 1st of each year – not March 15th. The March 15th date is simply a deadline for obtaining membership payments to determine each state's total membership for DSA, AA, and voting delegate allocation purposes.

NACAA Director Collum turned the discussion to the 2004 NACAA AM-PIC in Orlando, Florida. Due to expenses likely to be incurred in Orlando, it is feared attendance for this year's AM-PIC will be down. Collum indicated the NACAA Board estimates 585 members from the Southern Region will attend and expects total attendance to be roughly 1,600 to 1,700. The Headquarters hotel is "The Windham Palace Resort" with a nightly charge of \$139.00 plus roughly \$15.00 in taxes. Because the Florida Association had to guarantee a certain number of room bookings, all conference delegates are highly encouraged to stay at The Windham. Persons not staying at The Windham will be charged an additional \$250.00 "users fee." The NACAA AM-PIC registration fee is \$190.00 (reflecting a \$5.00 increase from the 2003 meeting in Green Bay). President Coccaro noted that Orlando is a high-dollar vacation resort area, which will make the 2004 NACAA AM-PIC somewhat expensive. However, he noted many meals for the week are covered in the registration fee.

President Coccaro noted he had been in contact with Pat Hogue, Florida 2004 NACAA AM-PIC Co-Chair, relative to our MACAA offer of "sweat equity" assistance in Orlando. Since MACAA is unable to send any monetary contribution to support the Florida meeting, we have agreed to assist the Florida Association in preparing for and cleaning up after some of the meals and/or other events during the 2004 AM-PIC. Pat has indicated they will probably need our help with the supper following the tours on Wednesday, July 14th. President Coccaro asked everyone planning to attend the Florida meeting to be prepared to do our part in honoring our commitment to provide this "sweat equity."

President Coccaro indicated that Tim Hendrix, Chair of the 2006 NACAA AM-PIC, in Cincinnati Ohio, has requested MACAA to consider making a contribution toward a meal for their meeting scheduled for July 23rd – 27th, 2006. Lamar Adams questioned if it wasn't a bit early to be committing MACAA funds to the Cincinnati meeting since we haven't yet experienced high returns from our investment account.

Victor Lee moved to table discussion of committing any funds to the 2006 Cincinnati meeting until a later date, seconded by Stacy Brown, motion passed unanimously.

President Coccaro mentioned several NACAA Committee Vice-Chair positions are open for applicants and encouraged Members to check the January issue of "The County Agent" magazine for a listing of openings and application information. Applications for these positions are due March 1st. Terry Rector noted it would be very fitting for Mississippi to have at least two NACAA Regional Committee chairs each year and urged the Board to encourage their fellow MACAA members to apply for these positions.

President Coccaro noted NACAA is currently conducting an online "Early Career Development Survey" and encouraged Board members to take a few minutes to complete said survey at www.nacaa.com.

President Coccaro called upon President-Elect Victor Lee to report on the JCEP Southern Region Leadership and Professional Development Conference held in Atlanta, Georgia February 1st – 3rd, 2004. Lee reported that President Coccaro and he represented MACAA at this event and that much of the discussion during the conference revolved around the Galaxy meeting. He further noted significant discussion about Extension budgets being reduced in many states permeated throughout the conference – South Carolina delegates reported they are facing a 41 percent cut, Oklahoma is dealing with a massive budget cut proposal, Alabama is undergoing significant structure reorganization similar to what MSU-ES experienced in 2002, however, the Florida delegation noted they are doing quite well in regards to their budget. Lee noted that hearing the gloomy budget outlooks from other states made our 12% cut look a little less damaging than what it could have been. He also noted considerable discussion revolved around further development of "E-Extension." President Coccaro interjected that we all need to be sure our Legislators know what we are doing and appreciate the fact that MSU-ES educational programming does positively impact citizens in all 82 counties. Coccaro noted expenses MACAA incurred in supporting our two delegates to JCEP were minimal since costs were shared with NACAA Southern Region Director Elmo Collum. Lee also noted he visited with delegates from several states regarding how they serve Professional Improvement needs of their members and discovered that most have a County Agents' Association sponsored Annual Meeting and Professional Improvement Conference completely separate from their State Extension Annual Meeting. President Coccaro indicated he would like the Board to continue pursuing the possibility of instituting such a meeting in Mississippi in the near future to better serve Professional Improvement needs of our membership.

President Coccaro noted First Vice President Al Myles will be participating in the JCEP Public Issues Leadership Development Conference (PILD) in Washington, D.C. May 2nd-5th, 2004. He also indicated he thinks Myles has communicated with Dr. Marty Fuller, MSU Director of

Federal Relations and Vice President for Research, about arranging meetings with members of the Mississippi Congressional Delegation during the PILD.

President Coccaro called upon Committee Chairs to present reports:

Horticulture Committee: Donna Beliech – referred Board members to an e-mail she sent February 16th relative to availability of two horticulture tours: 1) NACAA AM-PIC Pre-Conference Horticulture Workshop and Tour, and 2) NACAA Horticulture/Turfgrass Study Tour tentatively set for the first or second week of October.

Public Relations and Agricultural Issues: Don Smith – asked the Board to solicit ideas from the membership about issues they would like to have addressed by this committee. John Coccaro suggested Don visit with First Vice President Al Myles about issues to discuss with our Congressional Delegation during the PILD in May.

Communications: Glenn Hughes – noted he would be sending an e-mail to remind the membership about submitting applications for various NACAA Communications Awards; applications are in the January Issue of “The County Agent” magazine and are due March 15th.

Terry Rector noted that Bayer CropScience has agreed to support the 2004 NACAA Communications Awards with \$25,000.00 in sponsorship funds.

Extension Programs: Steve Dicke – reported that applications for NACAA Extension Program Awards are in the January issue of “The County Agent” and that State Winners will receive a \$50.00 award.

4-H And Youth: Harvin Hudson – reported he e-mailed information about submitting audition tapes from 4-H members interested in participating in the 4-H Talent Show during the 2004 NACAA AM-PIC in Orlando to all MSU-ES county personnel on January 26th. The deadline for submitting audition tapes is February 20th. To date, he only has one tape submitted but is expecting several others in the next few days.

Recognition and Awards: Victor Lee – reported that biographical information about our Achievement Award winners (Stacy Brown and Jon Kilgore) and Distinguished Service Award Winners (Mark Mowdy, Don Respess, Jim Thomas) have been submitted to NACAA. AA and DSA election procedure will be the same as last year and he will be forwarding information about the process to the membership soon.

Scholarship Committee Chair Andy Londo was unable to attend the meeting, but discussion developed about the need to update our list of MACAA members eligible for NACAA scholarship funds. President Coccaro indicated Londo is working with NACAA Scholarship Chair Betsy Green to update the list of MACAA members who have contributed at least \$40.00 to the NACAA Scholarship Fund. Coccaro also noted discussions at the JCEP Southern Region Leadership Conference in Atlanta found NACAA willing to work with MACAA in updating our scholarship eligibility list.

Policy Committee: Terry Rector – indicated he will update MACAA Policy areas as approved at the 2003 Annual Meeting on November 17th – particularly in changing language relative to MACAA Committees to be better aligned with NACAA Committee Structure.

Historian: Chuck Grantham – indicated he and Vice Chair Lee Taylor will continue keeping the MACAA History current by picking up where past Chair Ronnie White left off.

President Coccaro noted Brian Atkins is currently in San Antonio, Texas accompanying the 2003 MACAA Jaycee/John Deere Young Farmer of The Year nominee Barrett Fisackerly from Lowndes County at the National Competition.

Secretary-Treasurer Lamar Adams again urged the Board to assist in helping generate additional interest in paying MACAA membership dues. Annual membership dues are: Regular Membership – \$80.00 per year; First Time Members – \$50.00 per year; and Associate Membership (for members of our sister organizations) – \$50.00 per year.

Victor Lee noted that some members have requested exploring the possibility of having a “State Only Membership Fee” that would allow members to pay MACAA dues without paying NACAA dues. Terry Rector voiced opposition to such a policy by noting NACAA is the primary source of Professional Improvement opportunities available to Extension professionals. Stanley Wise agreed and noted MACAA leadership probably needs to increase communications about Professional Improvement opportunities to members – particularly relatively new members. Lamar Adams noted it would be a “bookkeeping nightmare” to try to maintain accurate records of who paid “State Only Dues” and who paid “NACAA and MACAA Dues.” President Coccaro noted in excess of 90 percent of our membership privileges and Professional Improvement opportunities are made available through NACAA. He also noted if we reduce our NACAA membership we will lose NACAA voting delegates and opportunities to recognize AA and DSA winners. President Coccaro also encouraged members to consider including MACAA membership dues in their County Budget request to their Board of Supervisors in the “Dues and Subscriptions” line item. Lelia Kelly noted we need to better inform the membership of opportunities available through the NACAA Scholarship fund. Mississippi is one of the largest contributors to the Scholarship Fund, yet we have very few members taking advantage of applying for scholarship funds. The overall consensus of the group is to not pursue establishment of “State Only Membership.”

Discussion turned toward utilization of our MACAA Investment Account funds. Terry Rector noted that as the future brings about upward movement in the general economy, we should see increased earnings from our investments due to higher interest rates. Victor Lee noted we are currently able to offer more professional improvement opportunities than ever before because of availability of interest generated by our investments. Stacy Brown noted we should be very careful in handling our investment dollars and should possibly look into utilizing a portion of the 50 percent of growth earmarked for Professional Improvement for some type of in-state Professional Improvement opportunities. Lamar Adams voiced support of letting our current investment policy stand as we are positioned to gain significant interest income as improvement in the general economy bolsters interest rates. President Coccaro agreed our current policy is

sound and that we should stay the course, be patient, and let our interest dollars roll in as the economy improves.

President Coccaro that Victor Lee and he visited at length with the Louisiana delegation during the JCEP Southern Region Leadership and Professional Development Conference in Atlanta concerning how they embrace Professional Improvement. He indicated Louisiana has a three day Annual Meeting and Professional Improvement Conference that includes a day of educational tours, a day of Inservice Training instruction and updates from State Subject Matter Specialists, and one-half day for the annual business meeting. They also have a program for spouses. Much of the expense for the Louisiana conference is generated through corporate sponsorship – but members also pay a registration fee to participate. Terry Rector noted Texas has six day (Sunday through Friday) Annual Meeting and Professional Improvement Conference. Elmo Collum noted Mississippi and Virginia are the only Southern Region states that do not have a two to three day Annual Meeting and Professional Improvement Conference. President Coccaro indicated having such an event in Mississippi would be a tremendous asset to the organization and to the professional development of the membership. He further noted time constraints probably will not allow development of such a meeting in 2004, but encouraged the Board to continue pursuit of ideas and ways to make this vision a reality in 2005 and beyond. President-Elect Victor Lee indicated he is committed to actively pursuing development and implementation of a MACAA Annual Meeting and Professional Improvement Conference under his watch in 2005.

Chuck Grantham suggested we should return to having work examples of Communication Awards, Program Awards, AA, and DSA winners showcased on display during the MACAA Annual Meeting. Terry Rector noted we have done this in past years, but it has somehow slipped through the cracks in recent years. Communications Committee Chair Glenn Hughes made the commitment to ensure work of all Communication Awards winners will be posted on display boards during the 2004 MACAA Annual Meeting.

Secretary Lamar Adams again asked the group to join him and membership chairs in getting people motivated to pay full membership dues (or the \$15.00 dues increase for those who only paid \$65.00 on November 17th). Victor Lee posed the question of what to do if anyone refused to pay the extra \$15.00.

Stacy Brown moved to refund the \$65.00 partial payment to any member refusing to pay the \$15.00 MACAA Annual Dues increase, seconded by Patrick Poindexter, motion passed unanimously.

President Coccaro encouraged the Board to visit the MACAA website (www.countyagent.com) frequently for information. Stanley Wise noted he will update the Website periodically. Wise also advised Secretary-Treasurer Lamar Adams he should get with someone in MSU-ES Computer Applications and Services to update the “MACAA” webmail user group after all dues are collected. Adams thanked him for the tidbit of information and indicated he would follow through.

There being no further business, Victor Lee moved to adjourn, seconded by Shelby Bearden.
Meeting stood adjourned at 11:05 a.m.

Respectfully submitted:

MACAA Board Approval:

Lamar Adams
2004 MACAA Secretary

John Coccaro
2004 MACAA President

MISSISSIPPI ASSOCIATION OF COUNTY AGRICULTURAL AGENTS
Summer Board Meeting - Officers and Directors
9:00 a.m. Friday, August 6, 2004
MSU-ES Distance Education Interactive Video Classroom Network (6 Locations)

President John Coccaro called the meeting to order at 9:00 a.m. Secretary Lamar Adams conducted the roll call, which reflects a total of fifteen members present at six Interactive Video Classroom locations. Dr. Joe McGilberry also addressed the group via telephone from a meeting in Tennessee. The attendance roster reflects:

Alphabetical Listing of Participants: Lamar Adams, John Anderson, Shelby Bearden, Stacy Brown, Jimbo Burkhalter, John Coccaro, Elmo Collum, Judd Gentry, Eddie Harris, Blake Layton, Victor Lee, Steve Martin, Joe McGilberry, Al Myles, Terry Rector, Ed Williams.

Officers and Directors Participating by Location: President John Coccaro (Stoneville), President-Elect Victor Lee (Decatur), First Vice President Al Myles (MSU), Second Vice President Ed Williams (MSU), Secretary-Treasurer Lamar Adams (Magnolia), Past President Terry Rector (Raymond), NE Senior Director Patrick Poindexter (*absent*), NE Junior Director Stacy Brown (MSU), NW Senior Director Jimbo Burkhalter (Senatobia), NW Junior Director Eddie Harris (Senatobia), SE Senior Director Mike Steede (*absent*), SE Junior Director Chuck Grantham (*absent*), SW Senior Director Shelby Bearden (Raymond), SW Junior Director Position (*vacant*), State Senior Director Blake Layton (MSU), State Junior Director John Anderson (MSU).

A total of sixteen people participated in this meeting, including: six Officers (Executive Committee Members), three Senior Directors, and three Junior Directors (a total of twelve members of the Board of Directors – reflecting a majority quorum of the sixteen seated members of the Board), one membership chair, and three members.

President Coccaro thanked the group for making efforts to attend the meeting to tend to business of the Association. He noted the first item of business was a report from Dr. Joe McGilberry, Executive Director of Mississippi State University Extension and Outreach, who was joining us via telephone from a meeting in Tennessee.

Dr. McGilberry noted he had enjoyed joining the Mississippi delegation for the NACAA Annual Meeting and Professional Improvement Conference in Orlando, Florida as he participated in the Program Leaders' Meeting. He also expressed interest in providing administrative support for MACAA members to enter the Poster Session and/or to deliver other educational presentations at the NACAA AM-PIC. He was impressed with the quality of information presented in the Poster Session and wants to encourage MACAA members to prepare similar materials to be considered for future National meetings. He noted MSU-ES Administration will investigate ways to help offset travel expenses of MACAA members making presentations at the NACAA AM-PIC each year.

Dr. McGilberry turned his discussion toward budget concerns by noting Federal Budget cuts are negatively impacting agricultural education programs nationwide. Efforts are underway to encourage restoring Federal funding to the EFNEP program, which has suffered a \$2.6 million

cut nationwide. He noted the Federal Budget is extremely tight due to many factors negatively impacting the economy.

In terms of our State appropriations, Dr. McGilberry noted we will be operating under even tighter budget restraints in FY 2005 than we did in FY 2004 – and we may not see much improvement for FY 2006. He encouraged all MSU-ES personnel to maintain a close working relationship with local decision makers to be sure they understand and appreciate the impact our educational programming has upon citizens of Mississippi. For FY 2005, our state funds were cut roughly \$600,000.00 and costs associated with employee health insurance, workers compensation, and tort-related issues increased roughly \$500,000.00 for a total of a \$1.1 million reduction in operating funds. Additionally, employee salary increases cost another \$1.1 million; resulting in a total of \$2.2 million dollars less to work with. To fund the salary increases, 35 vacant positions as of June 30th, 2004 were eliminated from the budget. There is no flexibility in this year's budget and Dr. McGilberry encouraged all MSU-ES personnel to control expenditures and manage their travel budgets wisely.

John Coccaro asked Dr. McGilberry about the possibility of reassigning some agents to different positions. Dr. McGilberry responded that Administration is currently studying all program areas and developing a revised staffing plan for presentation to Vice President Vance Watson for approval. He emphasized it is crucial for MSU-ES to maintain a core county staff in all eighty-two counties. The best way to ensure continued funding is to keep developing and delivering outstanding educational programs to the citizens of Mississippi.

Elmo Collum noted efforts are underway to inform our Congressional delegation of the need to restore funding for pesticide applicator training programs administered through the Environmental Protection Agency.

Collum noted through his travels as NACAA Southern Region Director, he has discovered Extension in many states is facing significant budget shortfalls. He has just returned from the Texas Association of County Agricultural Agents meeting where they have lost over one hundred agent positions in the past two years.

Dr. McGilberry noted many Mid-Western states are experiencing tight budgets and Extension in several states across the country are targeting dollars to fund specific programs rather than a general Extension budget. He further added that revenues in Mississippi are increasing, but not at a rate substantial enough to support statewide funding commitments made by the Legislature in the late 1990s.

Ed Williams inquired how MACAA members can help our State Legislators understand the impact of Extension educational programming. Dr. McGilberry responded the best thing to do is maintain close contact with local decision makers by routinely visiting with them and being sure they are on mailing lists to receive county Extension newsletters. Regular communication with Legislators is a key component of keeping them abreast of the work we do. Dr. McGilberry further noted many Legislators are familiar with the "Extension Service" name, but are not really aware of everything we do to assist the citizens of this state.

President Coccaro thanked Dr. McGilberry for his participation in the NACAA AM-PIC in Orlando. Dr. McGilberry again expressed enthusiasm toward having several MACAA members submit entries for the NACAA Poster Session and/or educational presentation opportunities. He asked the MACAA Board to develop and submit a proposal to him requesting funds to cover some of the expenses members will incur in making such presentations.

Elmo Collum informed the Board that voting delegates at the NACAA AM-PIC in Orlando approved a resolution calling for the organization to assist in planning the 2008 Galaxy Meeting – in addition to continuing plans to conduct the NACAA AM-PIC scheduled in Greensboro, North Carolina. Dr. McGilberry noted he thinks all the professional organizations should continue working together to increase participation in the Galaxy meeting every four years.

Dr. McGilberry concluded his remarks by thanking the MACAA Board for the opportunity to share ideas and noted we must all continue working together to effectively serve the educational needs of citizens in all eighty-two Mississippi counties.

President Coccaro thanked Dr. McGilberry for taking time from his schedule to join us via telephone to discuss issues facing MSU-ES and MACAA. He also thanked Dr. McGilberry for meeting with officers of MACAA, MAE4-HA, MAEFCS and Epsilon Sigma Phi via Interactive Video on July 7th for a group discussion of issues facing MSU-ES. MACAA Board members participating in that meeting were John Coccaro, Victor Lee, Al Myles, and Lamar Adams.

President Coccaro called upon Secretary Lamar Adams to present minutes from the February 17th, 2004 Winter Board Meeting. Adams noted he sent a draft version of said minutes via e-mail to Board Members on August 5th, with some revisions needed in the discussion addressing MACAA policy concerning disbursement of interest generated by our investment accounts. Elmo Collum provided Adams with information necessary for the revision. Victor Lee moved to accept the revised minutes as presented, second by Ed Williams, motion passed unanimously.

Adams noted several members continue to question benefits they receive for their \$80.00 investment in MACAA annual dues. The group again discussed the need to conduct an MACAA Annual Meeting and Professional Improvement Conference similar to the NACAA AM-PIC at some time other than the MSU-ES Annual Conference. President-Elect Victor Lee noted he intends to work with the Board to establish such a meeting for 2005 and hopes to gain approval from Administration and the Staff Development Department for inservice training credit for some of the sessions. Al Myles reminded the group that Stanley Wise and John Giesemann conducted a survey in March of 2002 to determine training needs of MACAA members and suggested we revisit the results. Elmo noted Mississippi and Virginia are the only states in the Southern Region that do not have an Annual Meeting and Professional Improvement Conference each summer. He further noted most states rely heavily upon financial support of agricultural businesses to fund their Annual Meetings; Kentucky generated about \$6,000.00 for their meeting, one Texas District generated roughly \$15,000.00 for their state meeting. John Coccaro noted sponsorship from Mississippi agricultural businesses will be the key to making such a venture successful in our state. Ed Williams noted if each county could generate \$100.00, we would easily have \$8,200.00 with which to work. Coccaro noted Patrick Poindexter and

associates conducted a one-day mini-retreat and Professional Improvement activity in the Northeast District this spring and encouraged the Board to build upon that effort.

President Coccaro and Secretary Adams called upon John Anderson to present the financial report. Anderson reported he has prepared a MACAA FY Year-To-Date Income/Expense Statement covering October 1st, 2003 through August 6th, 2004. Thus far, MACAA has generated income totaling \$18,379.84 and incurred expenses of \$13,597.24, resulting in a \$4,782.60 increase in funds. Secretary Adams asked Anderson to elaborate on funds collected and disbursed relative to the luncheon at the 2003 MACAA Annual Meeting on November 17th, 2003. Anderson noted the following lunch receipts – MACAA: \$1,310.00, MAE4-HA: \$660.00, MAEFCS: \$540.00 – for total receipt of \$2,510.00; total expenses for the luncheon were \$1,601.67 – resulting in \$908.33 profit. Adams thanked Anderson for providing the information since many members have questioned if we make or lose money on the luncheon.

Victor Lee moved the Board authorize Anderson to send all MACAA members a copy of the FY 2004 Year-To-Date Income/Expense Sheet as well as the detailed financial statement from the 2003 MACAA Annual Meeting, second by Terry Rector, motion passed unanimously. Anderson indicated he will send the report files to President Coccaro for electronic distribution to the membership.

Victor Lee moved to accept the financial statement as presented, second by Ed Williams, motion passed unanimously.

President Coccaro noted the MACAA Board has taken steps to reduce expenditures by reducing our number of delegates participating in the Joint Council of Extension Professionals (JCEP) Southern Region Leadership and Professional Development Conference and the JCEP Public Issues Leadership Development Conference (PILD).

Al Myles reported Dr. Marty Fuller provided valuable assistance in arranging visits with our Mississippi Congressional Delegation during the PILD in Washington, D.C. May 2nd through 5th. Myles represented MACAA at the 2004 PILD along with delegates from our sister organizations – Melissa Mixon, Pamela Redwine, and Regina Boykins. Prior to the PILD, Mississippi delegates met with Dr. McGilberry to plan strategy for explaining to our Congressmen how MSU-ES utilizes our Federal funds. A one-page fact sheet was developed to explain and discuss educational programming efforts in all four major programming areas. Myles noted our MSU-ES Administrative Team does a lot of work to keep our Congressional delegates apprised of the positive impact we have upon the citizens of Mississippi. He noted PILD delegates from several states reported how they work with their elected officials and made an interesting point that Florida conducts a luncheon for their Congressmen during PILD and suggested MACAA should consider doing likewise in future years. Additional suggestions made by PILD delegates from other states mentioned by Myles were: local Extension educators can keep Congressmen abreast of agricultural issues in their counties by including them on newsletter mailing lists – many Congressmen and/or staff members read Extension newsletters; develop a “white paper” to present to State Legislators explaining the mission of Extension and promoting the organization as the authority from which to seek information relative to agriculture, youth development, family and consumer sciences, and community resource

development; and encourage more MACAA members to participate in National Meetings for Professional Development and to promote the state's Extension professional expertise and resources. Myles also reported the PILD visit to Washington, D.C. provided an ideal opportunity to witness Homeland Security efforts in action. Elmo Collum noted the 2004 PILD Conference is the largest on record – with 254 delegates.

President Coccaro turned the discussion to the NACAA/John Deere/United States Jaycees Young Farmer Competition for farmers 21 through 39 years of age. Steve Cummings has agreed to chair a Young Farmer Award selection committee. Elmo Collum noted information about the competition is found in the December 2003 issue of "The County Agent" magazine. Entry deadline is October 1st, 2004 and the "2005 National Outstanding Young Farmer Awards Congress" will be held February 9th-13th, 2005 during the 38th Annual World Ag Expo in Tulare, California. Collum noted many farmers are not interesting in applying for the award because of reluctance to provide financial information required on the application. However, judges only review this financial information if the applicant is selected to compete at the National Meeting. Scott Daniels of Georgia is the NACAA Young Farmer Award Committee Chair. Steve Cummings will send additional information to MACAA members within a few days seeking nominations of young farmers for this honor.

President Coccaro noted our MACAA Scholarship Committee Chair, Andy Londo, is unable to participate in today's meeting. However, he sent a written report indicating only three MACAA members applied for NACAA Scholarship funds this year. Londo has not yet heard from NACAA Scholarship Chair Betsy Green of Vermont relative to whether these scholarship requests will be granted. The Board discussed continuing working with NACAA to "clean up" our MACAA scholarship fund contributors list. Victor Lee noted he reviewed the NACAA scholarship list at the JCEP Southern Region Leadership Conference and found many corporate sponsors listed rather than names of individual MACAA members. Elmo has discussed the issue of cleaning up the list of MACAA scholarship fund contributors with Betsy Green and she has reluctantly agreed to allow us to update the list. Ed Williams suggested we go through the list and assign names of members with the most consecutive years of membership to the list first, followed by members with less tenure. He also suggested this list be published in the MACAA Program Book each year. Andy Londo has suggested the MACAA Scholarship Committee Chair should serve a multi-year term since maintaining these records requires considerable effort. The Board agreed Andy Londo should be asked to serve in this capacity for several years.

President Coccaro called upon Secretary-Treasurer Lamar Adams to present a membership report. Adams noted that after considerable effort to persuade members to submit their dues, our official 2004 MACAA membership stands at 146 members (up two from our 2003 membership of 144). Twelve new members are welcomed to MACAA this year: Alan Barefield, Drew Bates, D. R. Bozeman, Doug Carter, Angelica Chapa, Richard Hay, Bill Herndon, Charlie Hogue, Terry Holder, Mark McGee, Jane Parish, and Jeffrey Wilson. Our membership roster and national dues were submitted to Scott Hawbaker at NACAA on March 12th, 2004.

Adams recommended, in consideration of the fact that NACAA expects all State dues to be submitted by January 1st each year coupled with the level of difficulty encountered in collecting dues from all members in February and early March, we should consider efforts to collect dues

prior to our Annual Meeting in November each year. John Coccaro noted the Board approved sending electronic invoices to members last year, but we currently do not possess software to effectively accomplish the task. John Anderson noted he has priced the QuickBooks software package at \$99.00 from the MSU Bookstore.

Victor Lee moved to authorize John Anderson to purchase the QuickBooks software package, second by Ed Williams, motion passed unanimously.

Anderson noted Alan Barefield has agreed to assist in converting our records from Quicken to QuickBooks and in developing the electronic invoice system to prompt payment of membership dues. The group discussed when the invoices should be sent. Anderson said it should not take long to get the new QuickBooks software ready, so that will not be a problem. Lamar Adams suggested we should send invoices asking members to pay their dues prior to the Annual Meeting in November. Ed Williams suggested having an early-bird incentive of a free annual membership to be drawn from persons paying dues prior to an established deadline.

Based upon ongoing discussion, Lamar Adams made the following proposal: John Anderson will send electronic invoices for payment of 2005 MACAA membership dues via e-mail on or shortly after October 1st and will request payment prior to November 1st, a second notice will be sent to members not paying prior to November 1st on or shortly after November 1st, the established deadline for accepting 2005 MACAA membership dues is December 1st, 2004. All members paying 2005 MACAA membership dues prior to November 1st will be eligible for a drawing to select one member to have his/her \$80.00 dues payment refunded for free membership in 2005.

Al Myles moved to accept this recommendation to electronically invoice members for collection of 2005 MACAA membership dues and to establish an early-bird incentive program, second by Ed Williams, motion passed unanimously.

President Coccaro called upon Victor Lee to discuss the 2004 MACAA Awards and Recognition Program. Lee announced MACAA will present two Outstanding County Director, two Outstanding Specialist, and two Outstanding Area Agent awards again this year. Three Distinguished Service Award (DSA) recipients will be selected (Northwest, Southeast, and Southwest), two Achievement Award (AA) recipients will be selected (Northwest and Southeast), and the 2005 Secretary-Treasurer will be selected from the Northwest District. Lee indicated he will e-mail information about nominations for awards and the DSA and AA selection process to the membership within a few days.

The Board discussed how we will pay the Outstanding County Director, Area Agent, and Specialist cash awards this year if sponsorship funds fall short of the \$3,000.00 needed to present six \$500.00 awards. Ed Williams moved to divide the total amount of award money collected equally among the recipients – with a maximum cap of \$500.00, second by Terry Rector, motion passed unanimously.

President Coccaro called upon Policy Chair Terry Rector for an update. Rector noted he will make sure updated MACAA policy language approved at the 2003 Annual Meeting is correctly

added to the 2005 MACAA Program Book and updated on the website. This language change addressed renaming some of our MACAA committees to be more properly aligned with the NACAA committee structure.

President Coccaro asked Elmo Collum, Investments Vice-Chair of the MACAA Finance and Audit Committee, to present an update on performance of our investment accounts. Collum reported we are experiencing growth in our investment accounts and a full report of investment activity will be presented at the MACAA Annual Meeting in November. He also thanked members of the MACAA Finance and Audit committee for their support in overseeing investments of the organization.

President Coccaro asked NACAA Southern Region Director Elmo Collum to update the group on NACAA activities. Collum noted we need to submit our list of 2005 MACAA committee chairs to NACAA as soon as possible. He noted NACAA wants to involve Life Members more in the operation of the organization – especially during the AM-PIC – and address updates are needed for many Life Members across the country. Lamar Adams noted he corrected many addresses and removed a few deceased life members from the NACAA database received in January. However, Adams noted he intends to check with Scott Hawbaker about discrepancies between the list of Mississippi Life Members in the NACAA database and what our records indicate – we list several life members not on the NACAA database list. Collum noted a complete listing of upcoming NACAA events is available on the website (www.nacaa.com) and a new feature will begin soon in the form of an “E-County Agent Newsletter” to be e-mailed to all NACAA members to provide important information and news between releases of the magazine. He encouraged the Board to actively pursue establishing an MACAA Annual Meeting and Professional Improvement Conference separate from the MSU-ES meeting beginning in 2005. Collum noted plans are underway to conduct some sort of agriculture issues program in addition to the PILD in Washington, D.C. He informed the group North Carolina intends to nominate Fred Miller for NACAA Vice President at the 2005 AM-PIC in Buffalo, New York – hence, the Secretary position will be open; Texas and Florida have each expressed interest in running strong candidates. The Southern Region needs to retain strength on the NACAA Board. Collum also noted Kentucky will request MACAA to make a \$500.00 donation to support the 2006 NACAA AM-PIC in Cincinnati, Ohio (a joint effort of Kentucky, Indiana, and Ohio).

Collum noted the 2005 JCEP Southern Region Leadership and Professional Development Conference will be held in Nashville, Tennessee February 17th through 19th and the 2005 PILD Conference is scheduled for April 17th through 20th at the Marriot Crystal City Hotel in Arlington, Virginia. He also encouraged MACAA to request MSU-ES Administration to increase funding to support the PILD. President Coccaro thanked Collum for the diligent service he renders in representing the Southern Region on the NACAA Board.

President Coccaro reported MACAA was well represented at the 2004 NACAA AM-PIC in Orlando, Florida July 11th through 15th. The Mississippi delegation included: Lamar Adams, Stacy Brown, John Coccaro, Elmo Collum, Victor Lee, Mark Mowdy, Terry Rector, Don Respass, Nelda Starks, and Jim Thomas. Coccaro also noted two MSU-ES educators delivered educational presentations in Orlando: Jimmy Avery discussed “Commercial Catfish Production”

during the Aquaculture/Sea Grant Committee Meeting and Jim Thomas discussed “Utilization of Remote Sensed Data For Field Verification in the SMART Program” during a Remote Sensing/Precision Agriculture educational session. Terry Rector, NACAA Horticulture Committee Chair, organized and conducted the Pre-Conference Horticulture Workshop and Tour on Sunday, July 11th. Dr. Craig Tucker participated in the Aquaculture/Sea Grant Committee meeting. Stacy Brown and Mark Mowdy each received a \$500.00 MACAA grant to help defray their expenses as “NACAA AM-PIC First-Timers.” Coccoaro noted the Mississippi delegation assisted the Florida Association by providing “sweat equity” to conduct cleaning details during and after the “Florida Barbeque/Bellamy Brothers Concert” at the Central Florida Fairgrounds on Wednesday, July 14th following the educational tours. He reminded the Board of dates for the next four scheduled NACAA AM-PICs:

- 2005 – Buffalo, New York July 17th-21st;
- 2006 – Cincinnati, Ohio July 23rd-27th;
- 2007 – Grand Rapids, Michigan July 15th-19th; and
- 2008 – Greensboro, North Carolina July 13th-17th.

Ed Williams thanked MACAA and the entire MSU-ES family for their support during the illness and loss of his son. Stacy Brown expressed appreciation to MACAA for honoring him as a recipient of the Achievement Award and for providing the \$500.00 “First-Timers” funds to help defray expenses incurred in participating in the NACAA AM-PIC meeting in Orlando.

Ed Williams proposed MACAA should explore fundraising options other than the “reverse raffle” that has been in place for several years. He suggested we conduct a silent auction with several high quality items that will attract active bidding. Williams volunteered to oversee the project if the Board agrees to implement a silent auction. The question was raised about how much money has been typically generated by the reverse raffle each year. Lamar Adams noted a quick look at recent MACAA annual financial statements indicates the reverse raffle has generated between \$950.00 and \$1100.00 each of the past three years. After considerable discussion, President Coccoaro asked Adams, Chair of the MACAA Finance and Audit Committee, to seek input into this issue from the entire MACAA Finance and Audit Committee and the Junior and Senior Directors. Adams agreed to conduct an e-mail poll of the specified persons within a few days and report back to the Board within a week.

President Coccoaro encouraged everyone to begin making plans to participate in the 2005 NACAA AM-PIC in Buffalo, New York – and indicated hotel expenses are roughly one-half the rates charged in Orlando. He also asked the Board to encourage all MACAA members to consider submitting posters for the Poster Session in Buffalo.

There being no further business, Victor Lee moved to adjourn, second by Shelby Bearden, motion passed unanimously. Meeting stood adjourned at 11:55 a.m.

Respectfully submitted:

MACAA Board Approval:

Lamar Adams
2004 MACAA Secretary

John Coccaro
2004 MACAA President

MISSISSIPPI ASSOCIATION OF COUNTY AGRICULTURAL AGENTS
Special Called Board Meeting - Officers and Directors
1:30 p.m. Monday, August 23, 2004
MSU-ES Distance Education Interactive Video Classroom Network (7 Locations)

President John Coccaro called the meeting to order at 1:30 p.m. and thanked the group for making efforts to attend this important meeting on relatively short notice. Secretary Lamar Adams conducted the roll call, which reflects a total of fifteen members present at seven Interactive Video Classroom locations. The attendance roster reflects:

Alphabetical Listing of Participants: Lamar Adams, John Anderson, Shelby Bearden, Jimbo Burkhalter, John Coccaro, Steve Cummings, Elmo Collum, Eddie Harris, Lelia Kelly, Blake Layton, Victor Lee, Terry Rector, Nelda Starks, Jim Thomas, Ed Williams.

Officers and Directors Participating by Location: President John Coccaro (Stoneville), President-Elect Victor Lee (Decatur), First Vice President Al Myles (*absent*), Second Vice President Ed Williams (MSU), Secretary-Treasurer Lamar Adams (Magnolia), Past President Terry Rector (Raymond), NE Senior Director Patrick Poindexter (*absent*), NE Junior Director Stacy Brown (*absent*), NW Senior Director Jimbo Burkhalter (Senatobia), NW Junior Director Eddie Harris (Stoneville), SE Senior Director Mike Steede (*absent*), SE Junior Director Chuck Grantham (*absent*), SW Senior Director Shelby Bearden (Raymond), SW Junior Director (*position vacant*), State Senior Director Blake Layton (MSU), State Junior Director John Anderson (MSU).

A total of fifteen people participated in this meeting, including: five Officers (Executive Committee Members), three Senior Directors, and two Junior Directors (a total of ten members of the Board of Directors – reflecting a majority quorum of the sixteen seated members of the Board), one membership chair, and four members.

President Coccaro noted he called this special meeting to address very important issues related to a compressed schedule for the 2004 Mississippi State University Extension Service Annual Conference, which will reduce the amount of time available to conduct the MACAA Annual Meeting. Currently, plans are for the MSU-ES Annual Conference to be reduced from 2.5 days to 1.5 days. Professional associations are scheduled to meet from 8:00 a.m. until 3:00 p.m. Thursday, November 11th. The Conference begins with registration in the Bost Building Auditorium at 3 o'clock followed by a General Assembly from 3:30 until 5 o'clock. The MSU-ES Awards Banquet will be in the Colvard Union at 6:30 Thursday evening and the Conference concludes Friday morning with a session in the Bost Building Auditorium from 8:00 until adjournment at 12:00 noon. Priority Program Groups (PPGs) have the option of meeting Wednesday prior to the conference or Friday afternoon following the conference.

Due to the compressed time frame of the Conference, we need to cut two or more hours from the normal length of our MACAA Annual Meeting. President Coccaro has reserved the Bost Building Theater and South Auditorium for the MACAA Annual Meeting – however, we must be cleaned up following our luncheon meal and out of the auditorium no later than 1:00 p.m.

President Coccaro asked Secretary Lamar Adams about the results of the poll conducted among members of the MACAA Financial and Audit Committee and Junior and Senior Directors concerning the "Reverse Raffle." Adams reported the vast majority of votes were in favor of continuing the reverse raffle.

Terry Rector asked if Sunbelt Agricultural Exposition representatives have been contacted to request sponsorship of the luncheon. President Coccaro indicated he will immediately communicate with the appropriate person via e-mail.

President Coccaro noted he has checked with "The Bulldog Deli" about the possibility of providing a boxed sandwich lunch for the MACAA Annual Meeting and they are willing to work with us. The group discussed whether or not MACAA members (as well as members of our sister organizations) would be disappointed with a sandwich lunch as opposed to the steak and pork loin meals we have grown accustomed to. The consensus was we have no choice but to go with the box lunch due to severe time constraints. President Coccaro will share this information with our sister organizations to determine if they plan to join us for the luncheon as they have in recent years.

The group discussed an amount to charge for the box lunch. John Anderson noted that it will much simpler to collect \$10.00 per person than \$7.00 or \$8.00. Lamar Adams agreed and shared that he paid \$19.00 for a turkey sandwich and coke in Orlando, was proud to get it, and will gladly pay \$10.00 for a Bulldog Deli box lunch on November 11th. The group agreed to stick with the traditional \$10.00 fee for lunch.

The group discussed several options for shortening the length of the 2004 MACAA Annual Meeting (omitting various oral reports from committee chairs since written reports will appear in the 2005 Program Book, conducting the reverse raffle while we eat lunch, etc.) and finally agreed to trying the following schedule for the 2004 MACAA Annual Meeting on Thursday, November 11th:

- 9:00 a.m. MACAA Meeting Registration, Dues Submission, Reverse Raffle Ticket Purchase (\$10.00 each), Box Lunch Ticket Purchase (\$10.00 each); Bost Building B Lobby.
- 10:00 a.m. Call MACAA Meeting to Order in Bost Theater
DSA and AA Presentations, Outstanding Program Awards, Professional Excellence Awards, Communication Awards, Crop Weather Report Awards, Outstanding Young Farmer Recognition, Presidential Citation Presentation, Recognition of 2004 Retirees, Greetings From Sunbelt Agricultural Exposition, and Greetings From Sister Organizations
- 11:30 a.m. Adjourn to Bost Building South Auditorium For Box Lunch (sponsored by Lancaster/Sunbelt Agricultural Exposition)
- 11:45 a.m. Conduct Reverse Raffle During Lunch
- 12:30 p.m. Clean Up Auditorium And Adjourn To Theater

1:00 p.m.– MACAA Business Session
2:55 p.m.

John Anderson informed the group he purchased the QuickBooks software package from the MSU Bookstore. Victor Lee moved to authorize reimbursement to Anderson of purchase price he paid for the software package, second by Shelby Bearden, motion passed unanimously.

Jim Thomas noted several NACAA members from other states have inquired about possibly running Elmo Collum for NACAA Vice-President at the 2005 Buffalo meeting. Elmo Collum noted North Carolina is nominating Fred Miller for the post, which will create a vacancy in the Secretary position. Texas and Florida intend to offer strong candidates for the Secretary position. Collum further noted he is currently not highly motivated about seeking such a position in 2005 – but that other opportunities may arise for a run during the 2006 NACAA Annual Meeting and Professional Improvement Conference in Cincinnati, Ohio. He said we should wait to see what develops and that he will strongly consider a run if his MACAA colleagues desire to place him in nomination at some point in the future.

President Coccaro reminded Second Vice President Ed Williams it is his responsibility to make arrangements for the MACAA Board Breakfast Meeting at 6:30 a.m. Friday, November 12th and that this meeting is traditionally held at the Starkville Ramada Inn. Nelda Starks noted restaurant facilities at the Ramada are closed for renovations and therefore suggested checking with MSU Dining Services about using one of the meeting rooms in the Colvard Union near the Ballroom. Williams indicated he will take care of finding a location and will confirm Mississippi Cattlemen's Association sponsorship of the breakfast with Mr. Sammy Blossom.

President Coccaro again thanked to group for their participation in this Special-Called Board meeting and encouraged everyone to be preparing written reports for the 2004 MACAA Program Book.

There being no further discussion of business, Victor Lee moved to adjourn, second by Ed Williams, motion passed unanimously. Meeting stood adjourned at 3:15 p.m.

Respectfully submitted:

MACAA Board Approval:

Lamar Adams
2004 MACAA Secretary

John Coccaro
2004 MACAA President

